

# ECOFRIDGES GO : Key Stakeholders and Responsibilities



## Vendors

1. Certified vendors offer high energy efficient systems
2. Properly dispose the replaced systems with authorised E-Waste Management Companies.



## Efficient systems

3. Customers apply through certified vendors to acquire any registered system.
4. Customers receive a pro-forma invoice and contact certified banks to lodge credit applications.



## Banks

5. Certified banks offer credits to customers at competitive conditions.
6. Banks transfer the cost of the cooling systems to vendors minus a negotiated rebate.



## Employers

7. Bank-Employers sign collaboration agreements
8. Employers become the guarantors of employees' repayments.



## Repayment options:

9. Customers make repayments. Employers guarantee credits.
10. Customers authorize deduction of repayments from month payrolls.
11. Employers make bulk repayments on behalf of employees that requested credits.



**ECOFRIDGES**  
**GO** Green, Save Money

# Case Study

## Cooling in Maldives



**Fathmath Usra**  
**International Relations Officer,**  
**Ministry of Tourism and Environment, Maldives**



# COOLING IN MALDIVES

14 June 2025



Ministry of Tourism and Environment



# Key details about the Green Climate Fund

---

## **Strategic plan targets 2024-2027**

- Mitigation of 1.5 to 2.4 gigatonnes of CO2 equivalent
- Enhanced resilience of 570 to 900 million people

Lower level targets for infrastructure, clean energy, transport, buildings and industry, private sector early stage ventures, MSMEs, banking sector

- Should deliver balanced funding across mitigation and adaptation over time.
- 50 % adaptation allocation to developing countries that are particularly vulnerable to the adverse effects of climate change, including SIDS, LDCs and African States



# GCF performance indicators for a cooling programme

## Impact indicators

- GHG emissions reduced, avoided or removed/sequestered
- Direct and indirect beneficiaries reached.

## Outcome indicators

- Annual energy savings (MWh); Installed RE capacity(MWH); RE generated(MWh);
- Beneficiaries adopting innovations that strengthen climate change resilience; Beneficiaries living in buildings that have increased resilience against climate hazards

## Enabling environment:

1. Contribution to strengthening institutional and regulatory frameworks for low-emission climate-resilient development pathways;
2. Contribution to technology deployment, dissemination, development or transfer and innovation;
3. Contribution to market development/transformation at the sectoral, local or national level; and
4. Contribution to effective knowledge generation and learning processes, and use of good practices, methodologies and standards.

# Presentation

## Guidance on Investment Assessment for the Cooling Sector

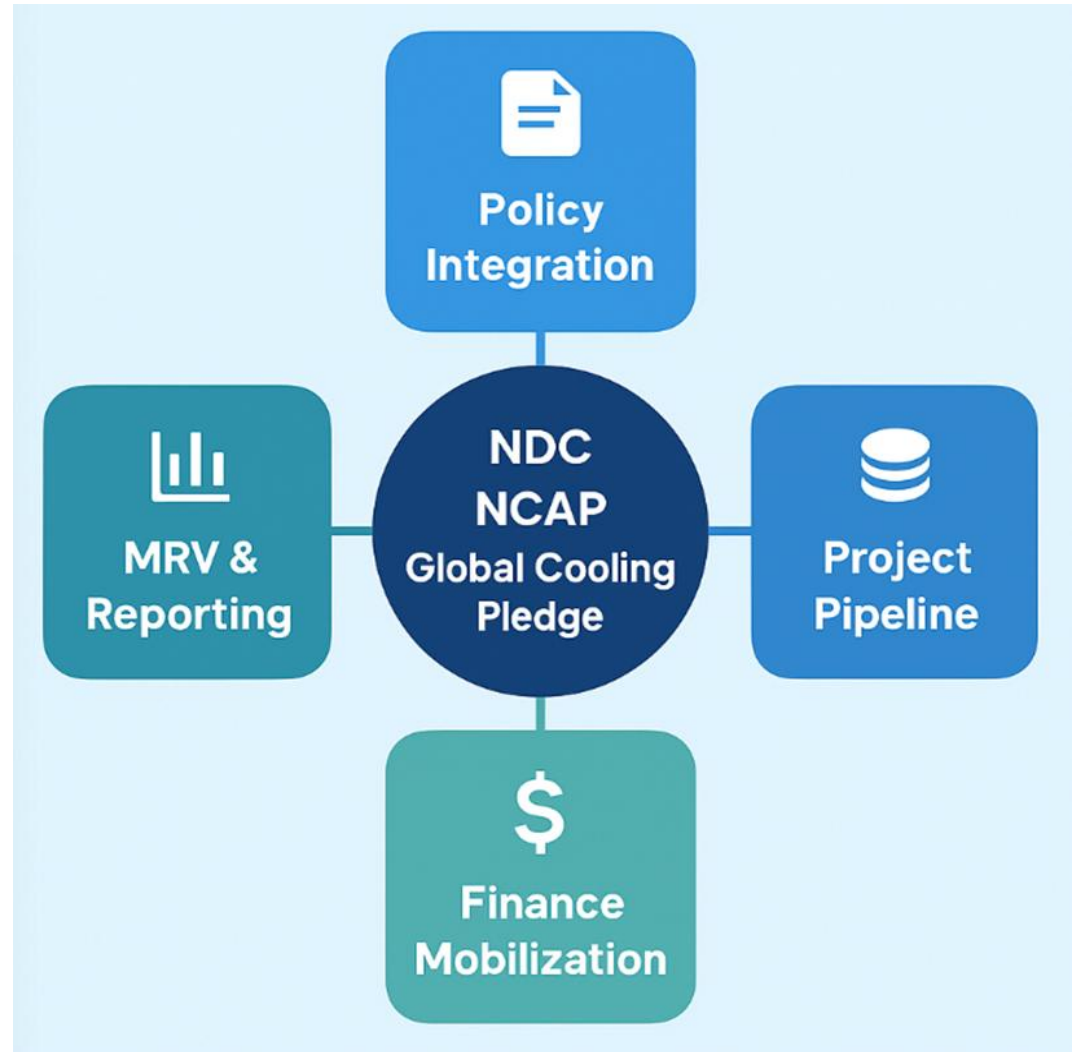


**Mehul Jain**  
**Senior Disaster Risk  
Management Specialist**  
World Bank



# Implementation Framework and Governance

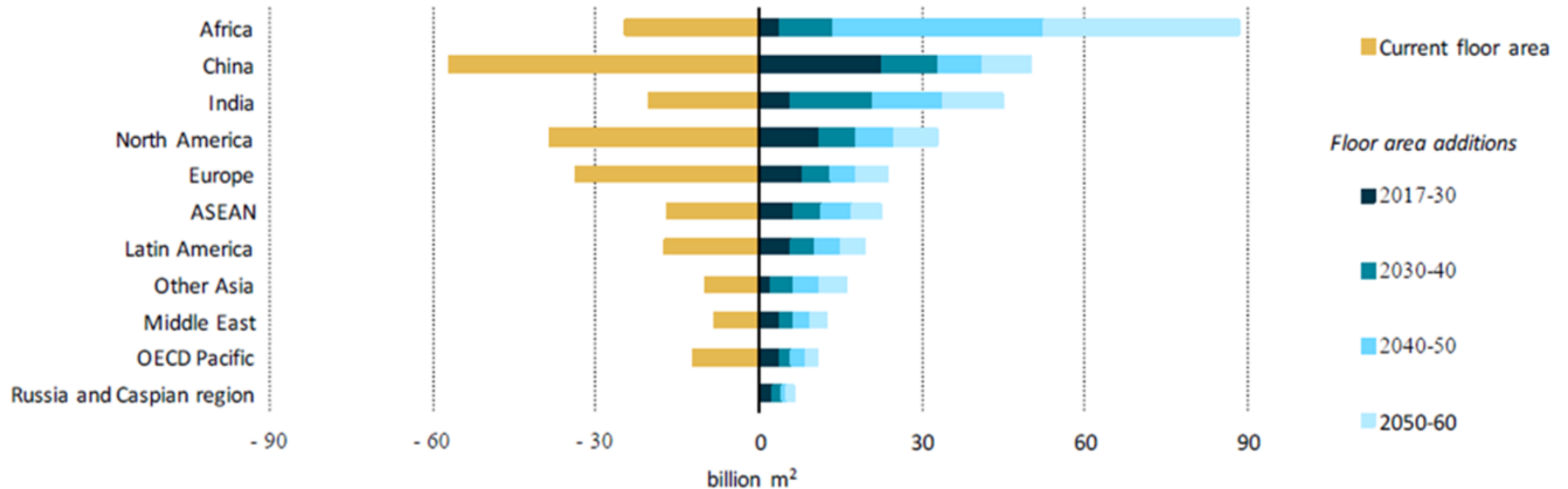
- The framework provides a roadmap to embed sustainable cooling within national systems
- **Continuous cycle:** Integrating cooling into policy, developing a pipeline of projects, actively mobilizing finance, and crucially, monitoring and reporting on progress
- **Align with Paris Agreement's Enhanced Transparency Framework** and to deliver a robust, quantified, and finance-ready cooling component for your NDC, NCAP and the Implementation of the Global Cooling Pledge



# Growing Population & Growing Floor Area

Global Buildings construction markets are exponentially emerging:

Growing opportunity to address energy efficiency (EE) in buildings and construction sector



Source: Global Status Report (GABC) 2017,  
[http://www.oneplanetnetwork.org/sites/default/files/gabc\\_global\\_status\\_report\\_2017\\_en.pdf](http://www.oneplanetnetwork.org/sites/default/files/gabc_global_status_report_2017_en.pdf)

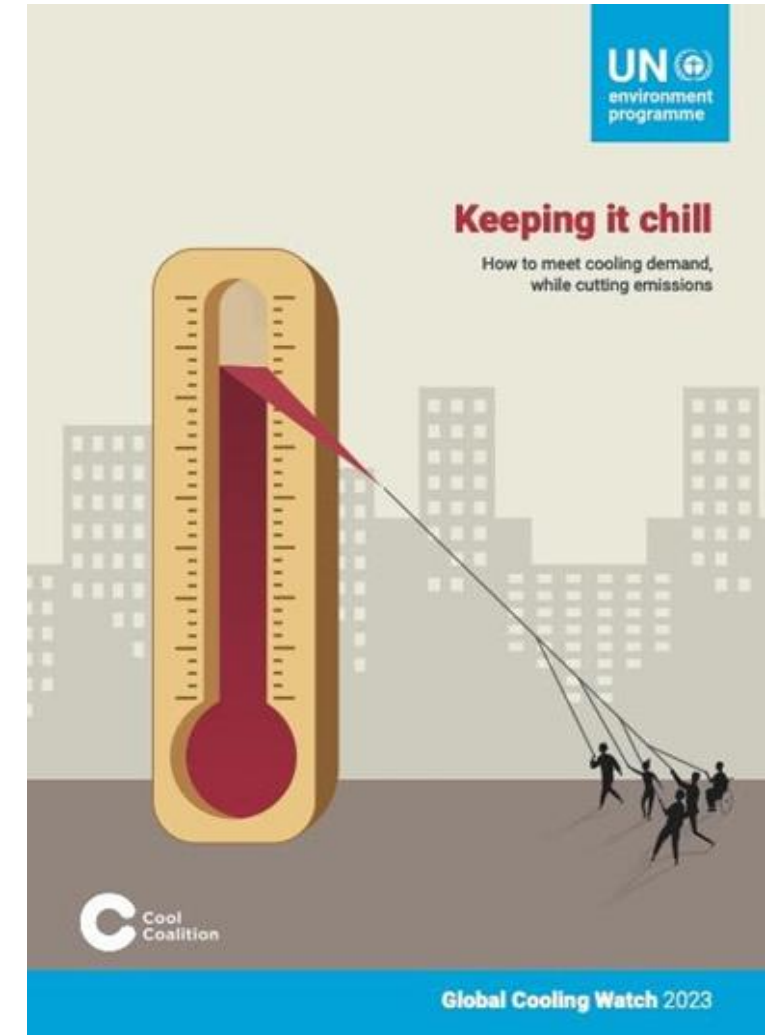


# UNEP Cool Coalition Global Cooling Watch

Passive cooling can reduce cooling demand by 24% by 2050, saving up to \$3T in equipment costs and 1.3T tons of CO<sub>2</sub>e.

*The Report* demonstrates the pathway to achieve near-zero emissions from cooling through joint action in three areas: **passive cooling**, higher-energy efficiency, and a faster phase down of climate-warming refrigerants. The report was released in support of the Global Cooling Pledge at COP28.

Source: *Global Cooling Watch Report 2023*



# UNEP Cool Coalition IFC Cooler Finance

- Size the market opportunity that sustainable cooling represents across EMDEs
- Bring attention to challenges and opportunities to financing sustainable cooling in the context of EMDEs
- Provide a blueprint on how to finance sustainable cooling

Source: *Cooler Finance 2024 (IFC/UNEP)*





# Q&A Session







# Global Cooling Pledge Signatories Focal Points Meeting

June 13 - 14 2025 | Bonn, Germany



13:15 – 14:45

14 June 2025

# Session 3.1

## Finance Mechanisms and Business Models

# Opening remarks

## Unlocking Finance to tackle extreme heat



**Gennai Kamata**

**Associate Officer, Buildings and Cooling**  
Cool Coalition, UNEP



# Setting the scene

## Frameworks and Sources of Finance for Cooling



**Myriem Touhami**  
**Head,**  
UNEP Finance Unit

# The finance gap for climate action

## Unlocking opportunities

**\$4 trillion**

annual funding gap for the Sustainable Development Goals.

**\$2.2 trillion**

investment shortfall for clean energy in emerging and developing economies annually.\*

**\$1 trillion**

fossil fuel subsidies globally in 2022. Redirecting these funds could dramatically accelerate clean energy adoption.\*

\*Source: <https://unctad.org/news/investing-energy-transition-countries-need-more-balanced-policies>

# The finance gap for climate action

## Unlocking opportunities

**\$4 trillion**

annual funding gap for the Sustainable Development Goals.

**\$2.2 trillion**

investment shortfall for clean energy in emerging and developing economies annually.\*

**\$1 trillion**

fossil fuel subsidies globally in 2022. Redirecting these funds could dramatically accelerate clean energy adoption.\*



## Private finance: the missing link to the SDGs

Private finance remains the biggest challenge, consistently highlighted in nearly every UN global conference and by Member States.

\*Source: <https://unctad.org/news/investing-energy-transition-countries-need-more-balanced-policies>



# What we do

## Our unique approach

### Stakeholders

Investors, Development  
Banks & Financial  
Institutions

Technology Providers &  
Energy Companies

Government & Public  
Institutions

### Our goals

To ensure a **just & inclusive  
energy transition for all**

To mobilize private investments  
for **low-carbon and climate  
resilient solutions**

To support countries shift to a  
**low-carbon & inclusive  
development pathway**



# What we do

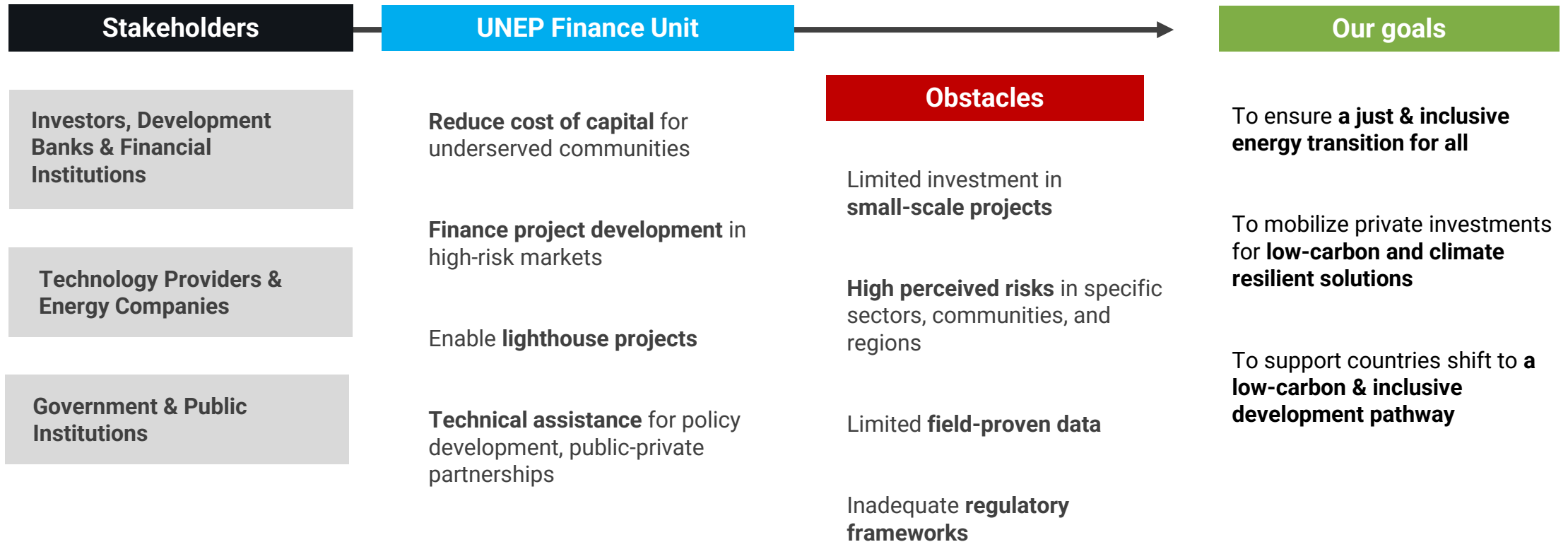
## Our unique approach

| Stakeholders  | Obstacles   | Our goals   |
|---|---|---|
| Investors, Development Banks & Financial Institutions | Limited investment in <b>small-scale projects</b>                         | To ensure a <b>just &amp; inclusive energy transition for all</b>                     |
| Technology Providers & Energy Companies               | <b>High perceived risks</b> in specific sectors, communities, and regions | To mobilize private investments for <b>low-carbon and climate resilient solutions</b> |
| Government & Public Institutions                      | Limited <b>field-proven data</b>  | To support countries shift to a <b>low-carbon &amp; inclusive development pathway</b> |
|   | Inadequate <b>regulatory frameworks</b>                                   |   |



# What we do

## Our unique approach





## Domestic Solar Water Heating Systems

| Budget   | Scope   | Objective and methodology   | impact  |
|----------|---------|---|---|
| 2.5M USD | Tunisia | <p>PROSOL aims to <b>upscale the Market for Residential Solar Water Heaters</b>. PROSOL <b>helps local banks build loan portfolios</b> in RE solutions.</p> <p>Costs are reduced through a combination of <b>interest rate subsidy</b> which is gradually phased out within 18 months and the <b>reallocation of existing gas subsidy to solar</b>.</p> <p>To minimize the risk of non-payment, <b>bank loans are repaid through electricity bills</b>, creating a more secure and convenient repayment mechanism for users and financial institutions alike.</p> | <p><b>\$ USD 425 M</b> (2023)</p> <p><b>332,000</b> systems (2023)</p> <p><b>135,000 tCO<sub>2</sub>e</b> avoided (2005-2010)</p> <p>↗ <b>Scalability</b> (COLLECTIF, ELEC, INDUSTRY)</p> |



# The state utility model

## The state utility model

**A mechanism to facilitate consumers access to credit**

It helps local banks offer **more loans for renewable energy** by keeping costs and risks low.

**Customers don't feel the cost** — loan repayments are made through already-lower electricity bills.

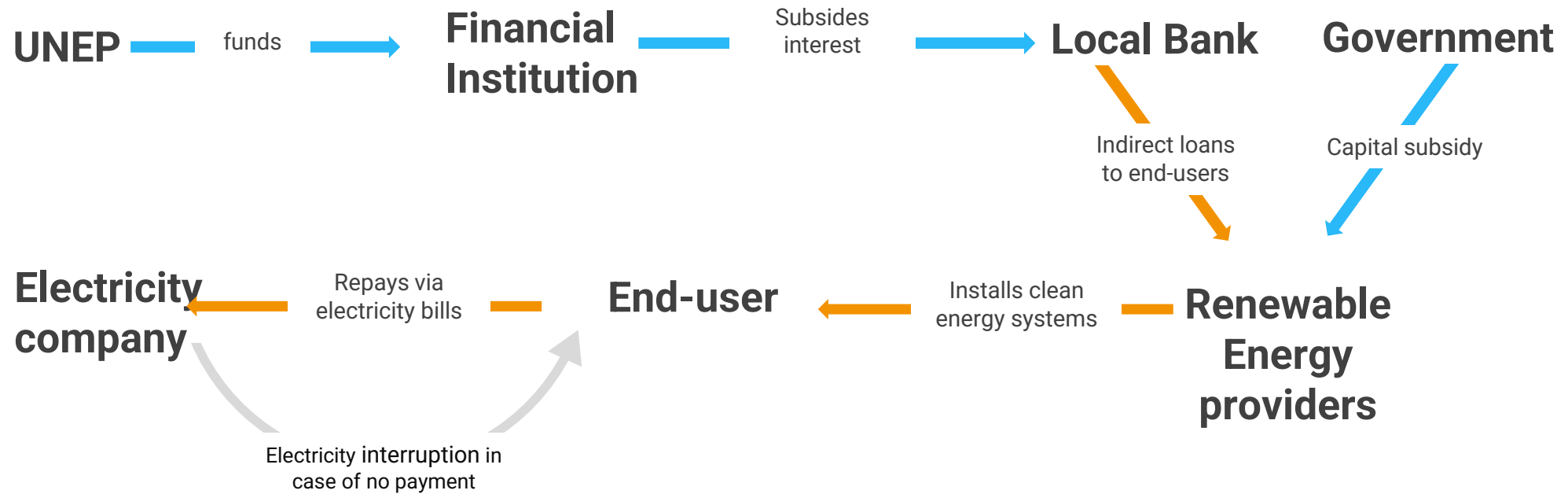


# The state utility model

How it works

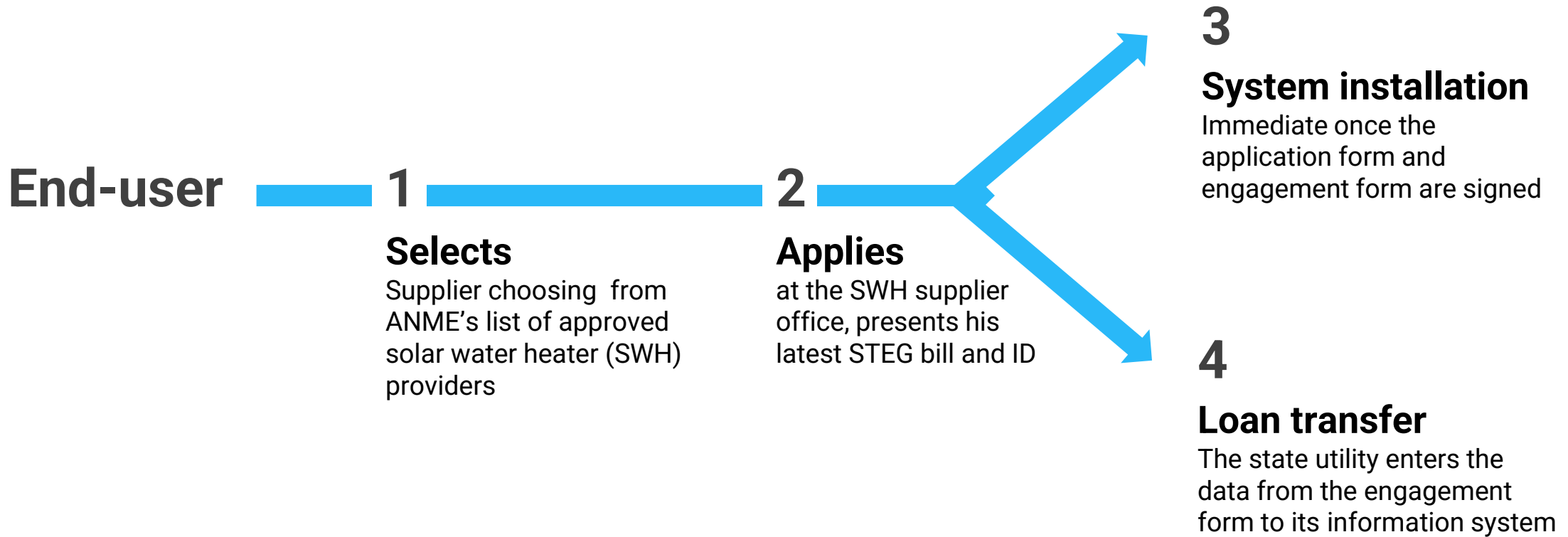
Private capital

Public capital



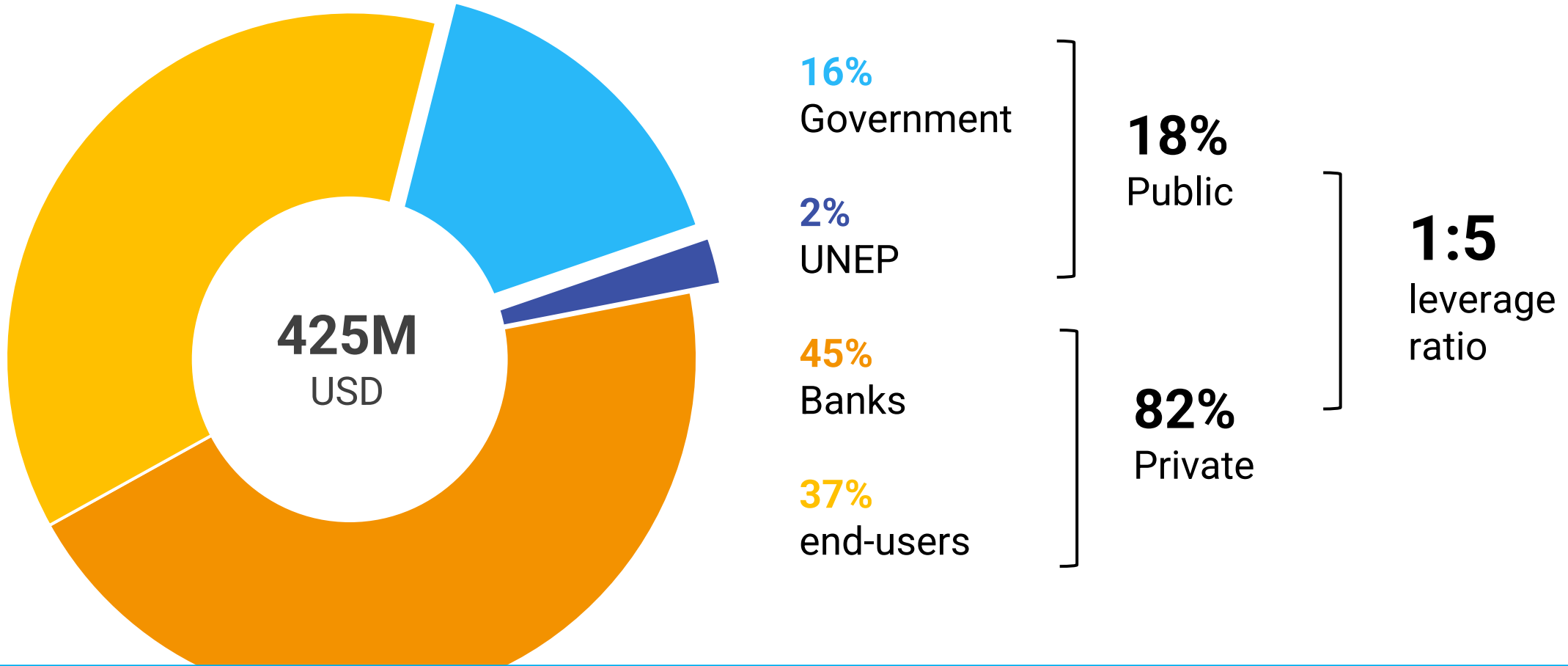
# The state utility model

From the end-user perspective



# The state utility model

Who pays what





# The state utility model

Opportunities for all

## Private institutions

Non-payment **risk**  
reduced to <1%

Boost in **job creation**  
and **business**  
**opportunities**

## Public institutions

Efficient use of  
**public funds** (1:5  
leverage)

Supports **clean**  
**energy transition**  
and subsidy reform

## End-user consumers

**No upfront cost**,  
repayment through  
**lower bills**

**Faster access** to  
affordable, clean  
technology





# Hipoteca verde

Green Mortgage Programme | Mexico

Implemented by

INFONAVIT

(Institute for the National Workers' Housing Fund)

Goal

to support low-income families in accessing  
energy-efficient solutions



# Hipoteca verde

How it works

## An extra credit to add to your mortgage...

... for Solar Water Heaters (SWH) and efficient appliances.

... repayable over 20 years

... that covers up to US\$1,250

... only +US\$6/month, but saves families ~US\$17/month on bills

... payroll-based repayment = minimal non-payment risk





## Women for climate-resilient societies

| Budget                             | Scope   | Objective   | Projected Impact   |
|------------------------------------|---|---|--|
| <b>21.3M</b><br>USD<br><br>5 years | Bangladesh, Cambodia, Indonesia, the Philippines, and Viet Nam ; regional component | Accelerating gender responsive climate action through policy implementation, mobilizing investment and enterprise development, strengthening capacities and fostering regional and national collaboration | <b>\$ USD 20 M mobilized</b><br><b>🌱 600 MtCO2e avoided</b><br><b>♀ 2000 + women entrepreneurs</b><br><b>👤 110,000 beneficiaries</b> |



## Women for climate-resilient societies



## Seed Capital Assistance Facility II

| Budget    | Scope                                  | Objective  | Projected Impact  |
|-----------|--|--|---|
| 34.5M USD | Sub-Saharan Africa and South-East Asia | Addresses <b>early-stage financing gap</b> through repayable and non-repayable grants to develop <b>strong project pipelines</b> and fully develop <b>promising projects in clean energy</b> | <p>💰 <b>USD 4.7 B</b> mobilized</p> <p>🌱 <b>6.29 MtCO<sub>2</sub>e</b> avoided</p> <p>👤 <b>25,478 jobs</b> created</p> <p>⚡ <b>3,478 MW</b> co-financed</p> |





## Seed Capital Assistance Facility II



# Innovative Models

and much more

1. The leasing model
2. The fee for service scheme
3. Direct and indirect fiscal incentives
4. Interest Rate Subsidy
5. Guarantee Funds  
1<sup>st</sup> and 2<sup>nd</sup> loss
6. Dedicated lines of credit
7. Junior and senior debt  
provided by banks
8. Equity funds
9. The Feed in tariff
10. The net metering

# What we don't do

---

## Safeguarding UNEP's neutrality, integrity, and reputation

### **Take on fiduciary duty**

No direct financial transactions, investments, or fund management.

### **Hold debt or equity positions**

UNEP does not own stakes in financial mechanisms.

### **Compromise on safeguards**

All supported projects must meet rigorous ESG standards.



# The impact of our work

## Accelerating Sustainable Development



**124.7 M**  
USD raised

**6.25 B**  
Investment  
leveraged

**51**  
countries

**110,000+**  
women

**25,478**  
jobs created

**6.3** GtCO<sub>2</sub>e  
mitigated

**3,478** MW  
capacity  
co-financed



Donors



Investment



Beneficiaries



Mitigation



SDGs



\*Projected impact

**Our projects empower marginalized communities, drive innovation, and foster climate action**







**IT'S POSSIBLE**

[www.unep.org](http://www.unep.org)



## **Q&A Session**

1. What types of support are needed at the national and sub-national levels to accelerate financing for sustainable cooling?
2. What is the best practice on finance mechanisms and business models to accelerate sustainable cooling in your countries? And is it replicable to other countries?

# Case Study Session

## Introduction to panelists



**Gennai Kamata**  
**Associate Officer, Buildings and Cooling**  
Cool Coalition, UNEP



# Case Study

## Ghana



**Hubert Nsoh Zan**  
**Assistant Manager,**  
Energy Efficiency Regulation/ Energy  
Transformation Expert, Ghana



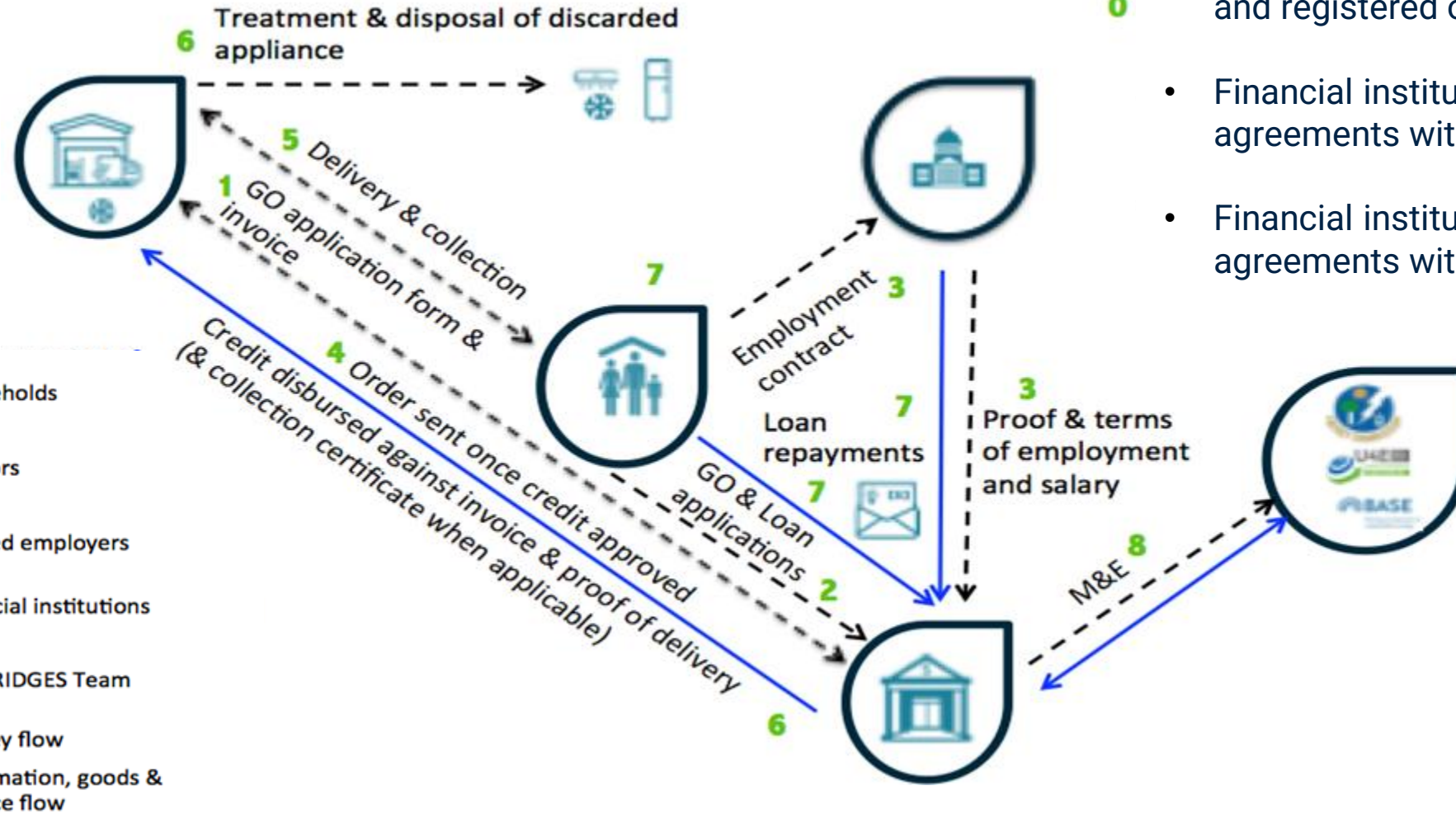
# Introduction : ECOFRIDGES GO Project



**ECOFRIDGES**  
**GO** Green, Save Money



# ECOFRIDGES GO : Project Structure



- Certified Models supplied by Vendors and registered on the positive list.
- Financial institutions in repayment agreements with profiled employers.
- Financial institutions in finance agreements with participating vendors.

# ECOFRIDGES GO : Main Components



MARKET  
ASSESSMENT



FINANCIAL  
MECHANISMS



ELIGIBILITY  
CRITERIA



WASTE  
MANAGEMENT



COMMUNICATION  
CAMPAIGN



**ECOFRIDGES**  
**GO** Green, Save Money



# ECOFRIDGES GO : Eligibility Criteria

| Criteria                     | ACs  | Refrigerators   |
|------------------------------|--|---|
| <b>Type of products:</b>     | Ductless Split Air Conditioners  | Household refrigerators and refrigerator-freezers -freezers- are only excluded  |
| <b>Age:</b>                  | Only new products  | Only new products   |
| <b>Product Size:</b>         | Nominal Cooling Capacity upto 5.3 kW   | Between 901 to 5001   |
| <b>Refrigerants and</b>      | GWP limit of 750   | GWP limit of 20, maximum charge of 0.15kg   |
| <b>Foam Blowing Agents</b>   | N/A  | GWP limit of 20   |
| <b>Warranty:</b>             | Minimum 2-years  | Minimum 2-years   |
| <b>Safety Certification:</b> | Conform to safety regulations of both the manufacturing country and Ghana (e.g. IEC 60335-2-40)  | Conform to safety regulations of both the manufacturing country and Ghana (e.g. IEC 60335-2-24:2002 / AMD:2017, or a subsequent revision)   |
| <b>Energy Efficiency:</b>    | <p>Interim criteria until introduction of new MEPS &amp; labels regulation:</p> <ul style="list-style-type: none"> <li>- 3-star equipment as per current Ghanaian regulation:EER&gt;3.45</li> </ul> <p>Criteria following introduction of new MEPS &amp; labels regulation:</p> <ul style="list-style-type: none"> <li>- TCSPF&gt;7 (see notes on evaluation below)</li> </ul> | <p>Interim criteria until introduction of new MEPS &amp; labels regulation:</p> <ul style="list-style-type: none"> <li>- 5-star equipment as per current Ghanaian regulation:</li> </ul> <p>Climate Class ST: I&lt;30</p> <p>Climate Class T: I&lt;42</p> <p>Criteria following introduction of new MEPS &amp; labels regulation:</p> <ul style="list-style-type: none"> <li>- EEI&lt;22 (see notes on evaluation below)</li> </ul> |

# ECOFRIDGES GO : Partner Vendors

- Sun Electronic
- Ederick
- NESSTRA GH LTD
- Service Merchantile Ltd
- Novotec



**Ederick.ltd**



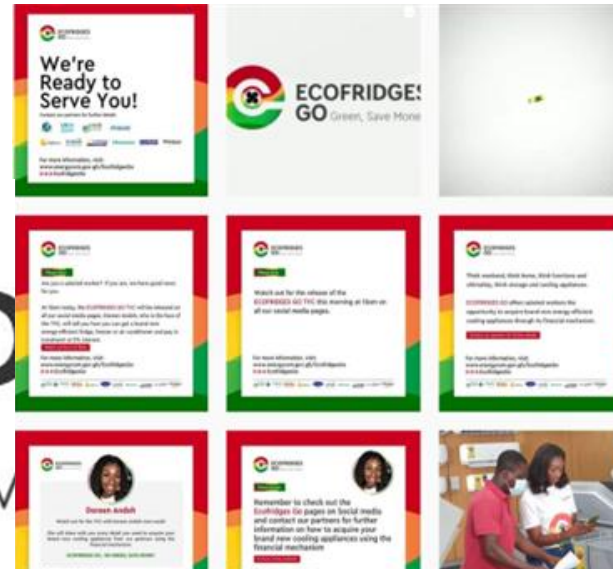
LIVE THE FUTURE

# ECOFRIDGES GO : Benefits

- Introduced high efficient cooling products into the Ghanaian market
- Provided flexible financing scheme for purchase of these appliances
- Consumers can save money on their bills
- Eco-friendly refrigerants



**ECOFRIDGES**  
**GO** Green, Save Money





# ECOFRIDGES GO : Summary of Achievements



AS AT SEPTEMBER 2024

# ECOFRIDGES GO : Key Challenges

## Products Availability :

Low stock levels for eligible products

## Difficult Communication Campaign:

Due to limited budget, the work plan had to be amended to focus on Social media platform as a low hanging fruit.

## Prevailing high Market interest rate:

The prevailing high market interest made the zero-interest rate unattractive to the Banks

## Limited beneficiary experience:

People don't want others to know that, they benefitted from a loan scheme to purchase their appliances.

## Application through WebApp:

The response rate of the participating vendors and banks on the WebApp not encouraging. Consumers skeptical about filling online details.

## ECOFRIDGES GO Take back scheme :

The take-back scheme delayed pending advise from EPA.



**ECOFRIDGES**  
**GO** Green, Save Money

# ECOFRIDGES GO : Key lessons for replication

- **The price myth is busted.**  
African market is ready for high energy efficient appliances.
- **A strong collaboration**  
between the NOU and Energy  
is key to success.
- The **culture** of the people  
should inform the choice of  
financing mechanism -On-bill  
or On-Wage (less than 100  
people applied for the loan)
- Proper **Institutional  
framework.**
- **System leadership**
- The propagation of the  
**Green Agenda** is key in  
getting the buy in of  
vendors and Banks



**ECOFRIDGES**  
**GO** Green, Save Money



# Why pay attention to cooling appliances in Africa?

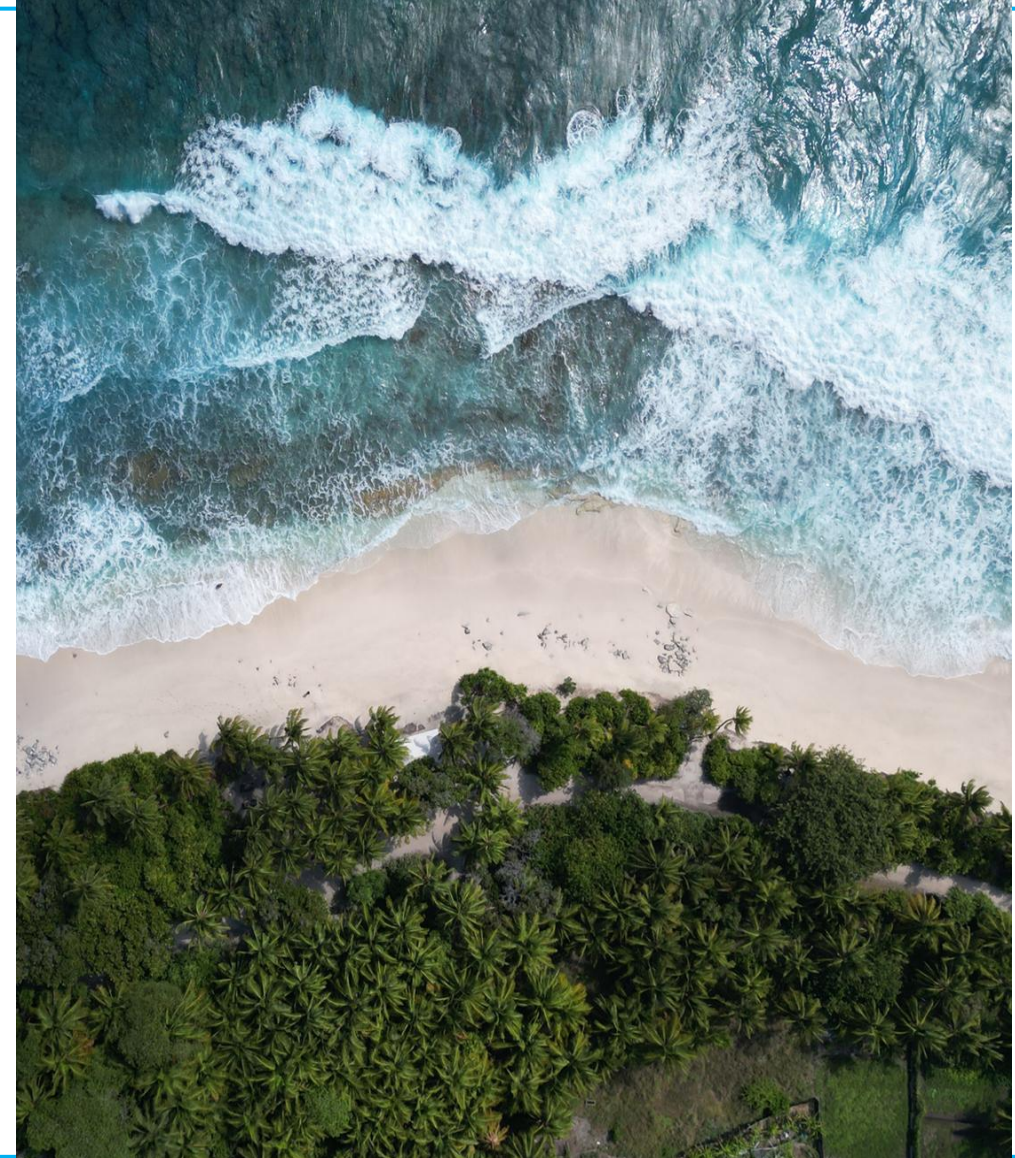
- Africa leads in urbanization, globally.
- The incidence of climate change-rising temperatures.
- Efforts to strengthen the cold chain to reduce hunger and diseases.
- Need to give attention to EE, refrigerants and installation & maintenance



**ECOFRIDGES**  
GO Green, Save Money

# Background - Cooling in Maldives

- **1,190 coral islands** grouped into 27 atolls.
- Average **elevation of 1-1.5 meters** above sea level
- Approximately **90,000 km<sup>2</sup>**, only **298 km<sup>2</sup>** is dry land.
- **187 Inhabited Islands.**
- Population of **515,132 people.**
- Dependent on **Tourism and Fisheries Sector.**





# Need for Sustainable Cooling

- Climate impacts are lived realities
- **Tourism, Fisheries and Construction Sector** continue to grow- increasing the demand for cooling
- **Fuel imports amounted to 21% of total imports**
- **Annual fuel expenses amounted to 11% of GDP**
- **Air-conditioning accounts for 40% of the electricity bills of ordinary households in Capital**
- **In Tourism Sector, Cooling is the most energy intense operation**
- Residential Housing is the sector with most cooling demand






# Energy Efficiency

- **Hakathari Program** – an energy efficiency labeling program for appliances and equipment.
- Minimum energy performance standards (MEPS) and assigns star-rated labels.
- Provides consumers with a simple and clear **indication of the energy-saving potential**.
- Approved Models of appliances includes **44 Air-conditioners** and **25 Refrigerators**, runs in all low GWP refrigerants.

WHAT IS THE HAKATHARI LABEL?

The label is an **indicator** of the **appliance's energy efficiency level**.

The label is set under **international energy efficiency** standards.



environment.gov.mv  
environment.gov.mv  
MoEnvmv

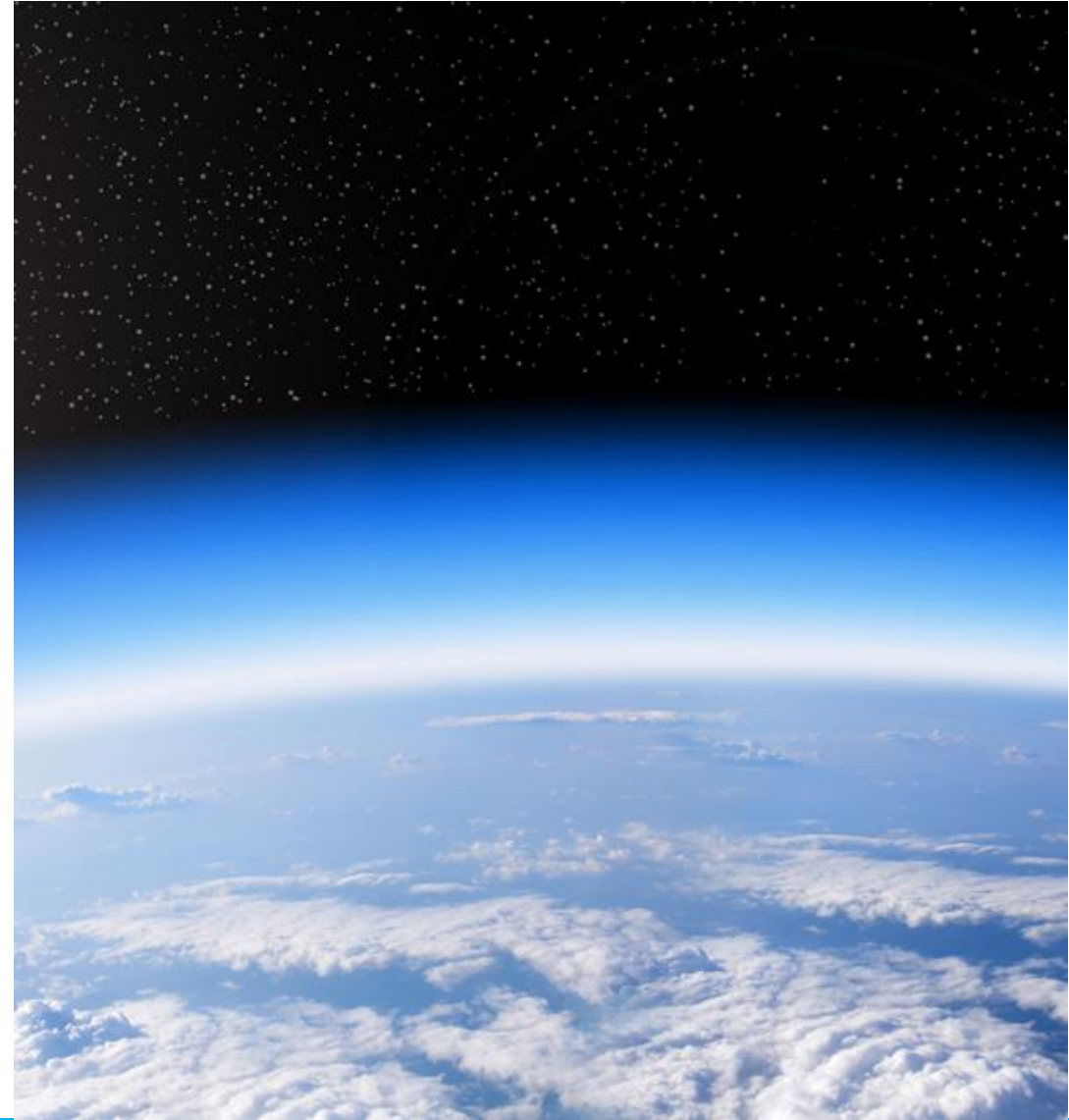
Strengthening Low Carbon Energy Island Strategies (SCEIS) Project  
gef UN environment

Ministry of Environment, Climate Change & Technology



# Ozone Action

- Phased out the use of CFCs, an ozone-depleting substance, **in 2008.**
- **First developing country to successfully and completely phase out** the production and consumption of HCFCs, in 2020.
- Kigali Implementation Plan is to be finalised, looking into:
  - Increasing **Natural Refrigerants and low GWP.**
  - Works to **increase Energy Efficiency.**





# Need for Passive Cooling

- Increasing Urban Heat Effect.
- Rising Energy Use for Cooling.
- Nature-Based Solutions.
- To recognize Cooling across Sectors.
- For Planning and Designing Cities.





# Challenges in Adopting Passive Cooling

- **Financing** - Dependent on Donor Funds.
- Geographic Distribution of the islands
- Rapidly developing construction industry.
- Synergies between the policy makers in different sectors.
- Establishing incentive programs to promote adopt green building codes
- Capacity building in all sectors
- Scarcity of land, allocating green spaces is a challenge



# Q&A Session





# Session Wrap-Up

## Taking the lessons forward



**Gennai Kamata**  
**Associate Officer, Buildings and Cooling**  
**Cool Coalition, UNEP**



15:00 – 16:30

14 June 2025

# Session 3.2

## Accessing Climate Finance

# Opening remarks

## Accessing Climate Finance



**Gennai Kamata**  
**Associate Officer, Buildings and Cooling**  
Cool Coalition, UNEP



# Presentation

## Accessing Climate Finance



**Jessica Troni**  
**Head, Climate Change Adaptation Unit**  
UN Environment Programme



# GCF investment criteria

---

**Impact potential:** Core indicators:

- GHG emissions reduced, avoided or removed/sequestered
- Direct and indirect beneficiaries reached.

**Paradigm shift:** Scale, replicability, sustainability.

Country ownership, Sustainable development, Needs of the recipient, Efficiency and effectiveness.

# ‘Projectising’ the cooling solution matrix

| Solution   | Type of project intervention       | Project execution entity               | Longer-term investment                         |
|--|------------------------------------|--|--|
| 1. Passive cooling<br>Building design<br>Urban planning<br><b>Nature-based solutions</b> | Enabling<br>Enabling<br>Investment | Government<br>Government<br>Government | Private sector<br>Private sector<br>Government |
| 2. Super-efficient cooling solutions   | Enabling                           | Government                             | Private sector                                 |
| 3. Phase out high-emitting refrigerants  | Enabling                           | Government                             | Private sector                                 |

# Investment support by GCF

---

**100% concessionality = grants. Used in cases where:**

- Investing in public goods
- TA, capacity building
- Investing in people whose ability to pay is low
- No direct reflow/repayment mechanism.
- Limited ability of country to borrow, e.g IMF restrictions.

## **Grants, loans, equity, guarantees**

- The level of concessionality provided by GCF will be the minimum amount necessary to make a proposal viable. Minimum concessionality an assessment criteria in the effectiveness and efficiency investment principle.

Accreditation scope



# Is GCF for you?

---

## Negative

Long project development timeframes:

- 1 year for CN development and approval
- 6 months for PPFA approval
- 2 years for Funding Proposal development
- 6 months for review

**Total minimum: 4 years.**

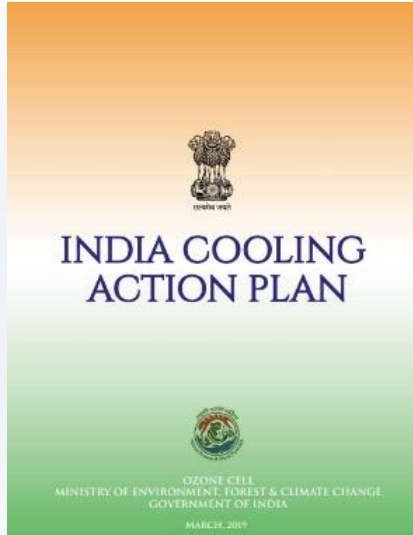
## Positive

- Larger investment scale than other grant finance
- Programme scale and visibility; implementation 'model' integration;
- Potential to create blue-prints for scale-up

# Q&A Session



# WB's evolution of work on heat stress & cooling in India



## Key Findings

- \$1.6 trillion investment potential
- Space cooling is the largest impact area and investment opportunity
- Potential to create 1.7 million jobs through targeted interventions in sustainable agriculture and cold chains
- Need for an integrated implementation approach encompassing institutions and sectors to achieve goals of the ICAP

## Ongoing engagements informed by report findings

### Expand Domestic Manufacturing

#### Enhancing Domestic Manufacture of Sustainable Cooling Technologies

##### *Department for Promotion of Industry and Internal Trade*

- Program to enhance domestic manufacture, research and development of sustainable cooling technologies.

### Enhance resilience of affordable housing

#### Mainstreaming Thermal Comfort in PMAY Grameen

##### *Ministry of Rural Development*

- Program to integrate passive design and disaster resilience into PMAY Grameen (rural), and enhanced monitoring and evaluation for improved beneficiary outcomes.



# Cooling Finance Framework : A collaborative effort

## A collaborative effort for actionable implementation of UNEP Cool Coalition and World Bank

### Evidence-Based Design

Built on proven World Bank Group experience (India ICAP, ASC facility) and comprehensive country case studies

### Adaptive Framework

Flexible methodology accommodating diverse national contexts from SIDS to rapidly industrializing economies

### Action-Oriented

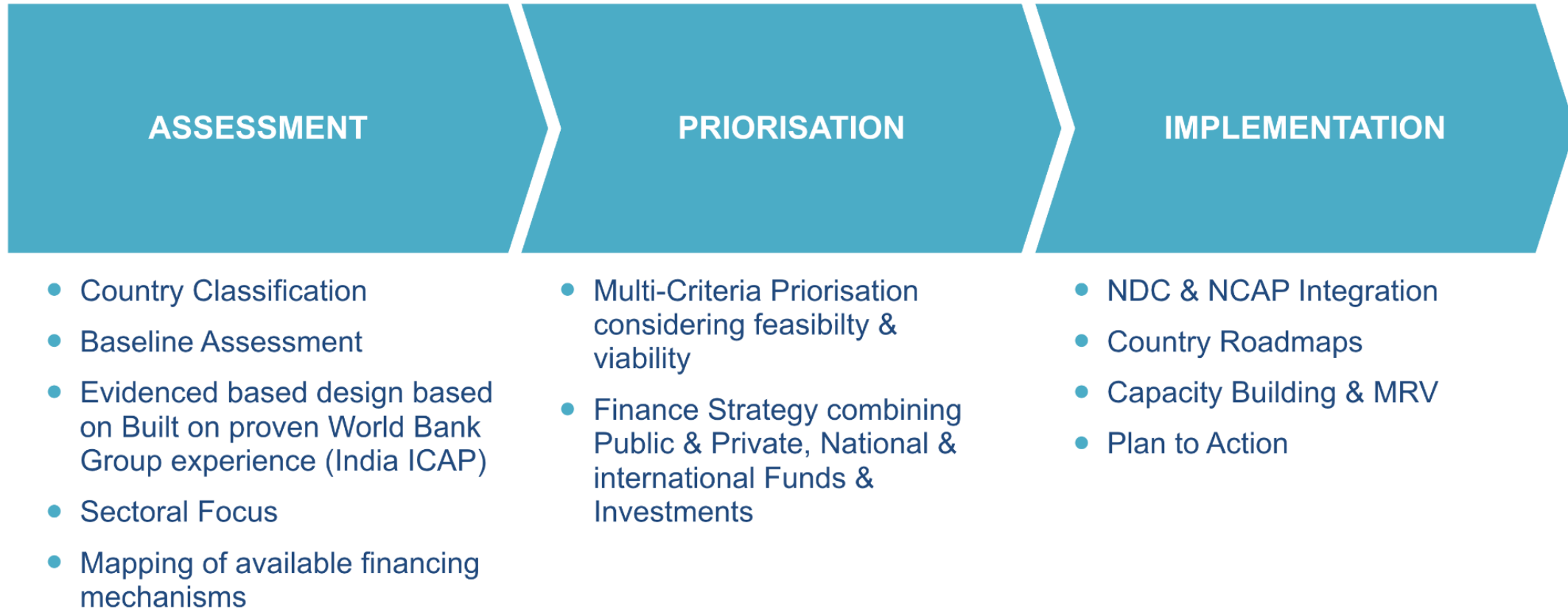
A roadmap translating strategies into bankable project pipelines with robust MRV frameworks

### Global Integration

Aligned with Paris Agreement, Kigali Amendment, SDGs, and NDC 3.0 enhancement requirements

# Guiding Integrated Framework

A systemic framework from Assessment to Prioritization to Implementation



# Indicator Based Country Classification

**Objective:** Categorizing the country based on indicators to develop a cooling action plan depending on their needs and capacity.

| Category              | Indicator   |
|-----------------------|---|
| Climate Vulnerability | % GDP from climate-sensitive sectors, (Agriculture, Forest and Tourism) |
|                       | Existing Cooling Action Plan  |
|                       | Climate Risk Level  |
| Development Status    | Development Category  |
|                       | Poverty rate (% population below poverty line)                          |
|                       | HDI Index   |
| Agro-ecological zones | Dominant climate type   |
|                       | Location (Tropical or non-tropical)                                     |
|                       | Forest Cover and Urban Forests  |
| Policy Commitments    | Emission reduction targets (NDC)  |
|                       | NCAP  |
|                       | Kigali Pledge CC  |
|                       | Clarity of investment/financing mechanisms                              |

## FOUR TIER CLASSIFICATION

**Tier 1: Climate-vulnerable, low capacity**  
(Focus: basic access + adaptation)

**Tier 2: Climate-vulnerable, medium capacity**  
(Focus: efficiency + resilience)

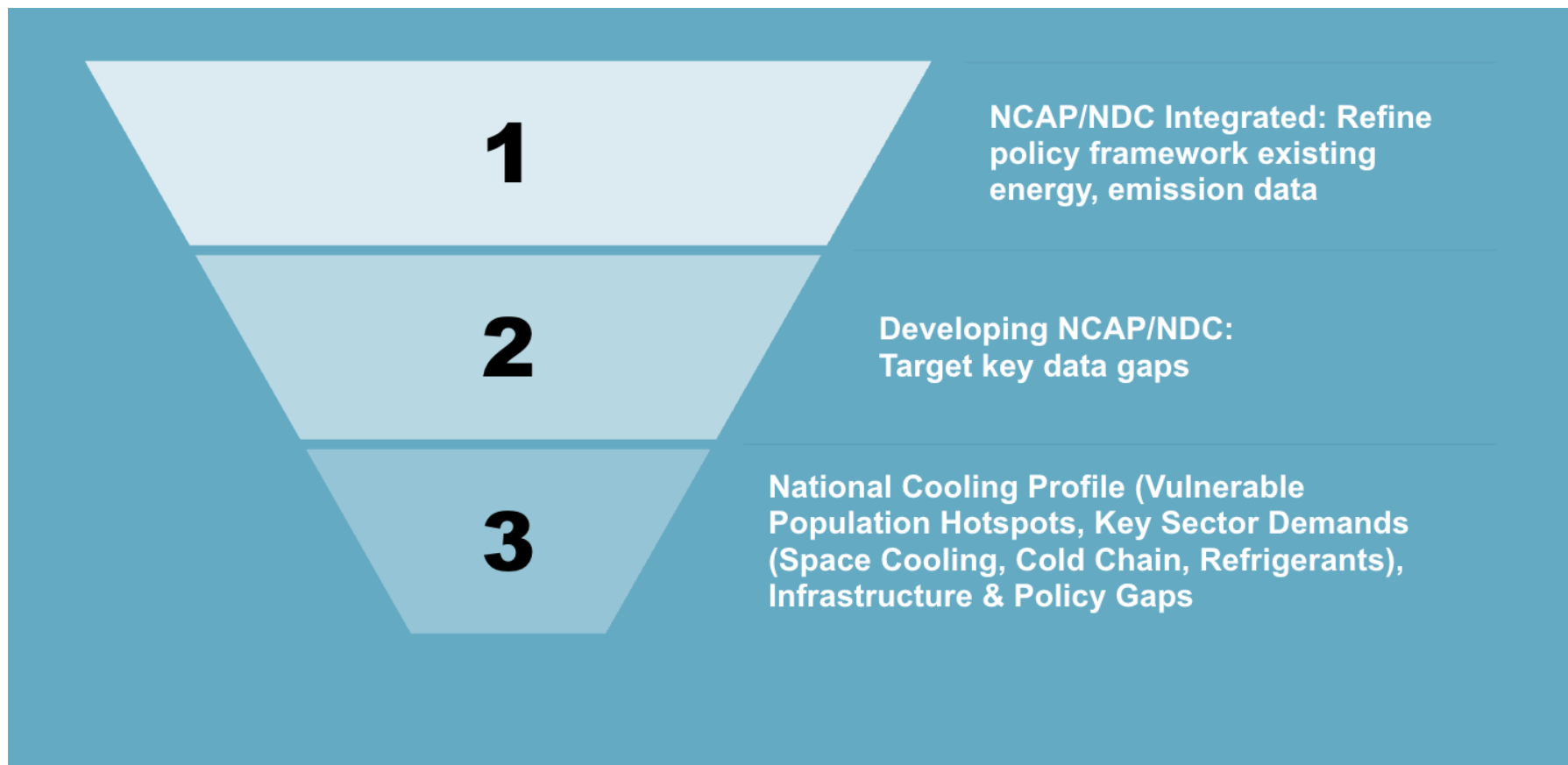
**Tier 3: Moderate climate risk, high capacity**  
(focus: deep decarbonization)

**Tier 4: Advanced economies**  
(focus: innovation + carbon markets, deep decarbonisation)



# Understanding cooling needs

**Objective** Gain a clear understanding of the national cooling landscape to establish a solid foundation for the National Cooling Action Plan (NCAP).



# Multi-Criteria Sectoral Prioritization Framework

## Objective:

Enable countries to prioritize interventions using robust decision framework by ranking them.

A two-step multi-criteria prioritization framework to be developed

- First level of prioritization will cover the criteria of climate and development benefits, and ease of implementation
- Second level of prioritization will focus on evaluating the potential of concessional financing and private sector investments.
- Scoring scale and rationale used for selection to be provided.
- Countries to assign weightages to the criteria based on specific contexts and priorities

| Criteria       | Sub-Criteria                       | Description   |
|----------------|------------------------------------|---|
| Benefits       | Climate Mitigation Benefits        | <ul style="list-style-type: none"><li>▪ GHG mitigation potential for the sustainable cooling opportunity</li></ul>  |
|                | Development Benefits               | <ul style="list-style-type: none"><li>▪ Job creation potential, SDGs, Number of people impacted</li></ul>   |
| Implementation | Technical feasibility              | <ul style="list-style-type: none"><li>▪ Ease of technology access – includes access to associated technologies and knowledge, with no restrictions in terms of IPR;</li><li>▪ Market preparedness and adaptability of technologies</li></ul>                                    |
|                | Likelihood of large-scale adoption | <ul style="list-style-type: none"><li>▪ Sustainable cooling is a key driver in ensuring adoption;</li><li>▪ Potential for scalability and replicability of opportunity</li></ul>  |
|                | Administrative feasibility         | <ul style="list-style-type: none"><li>▪ Policy feasibility: Supportive laws, regulations and policies in place; ongoing programmes &amp; schemes in place for convergence</li><li>▪ Level of stakeholder participation needed to plan &amp; implement the opportunity</li></ul> |
| Financing      |                                    | <ul style="list-style-type: none"><li>▪ CAPEX per unit delivered</li><li>▪ Need and potential for leveraging various concessional finance instruments and/or private sector investment</li></ul>  |

# Assessment Toolkit

Objective: Adopt-Multi-Criteria Toolkit to Identify Priority Sectors for Climate Financing and Implementation  
Assessment Toolkit builds on Country Assessment Data

## INTERVENTION ASSESSMENT: e.g. Efficient ACs



## SECTORAL PRIORITY RANKING

### Ranked Interventions

|   |   |       |
|---|---|-------|
| 1 | Passive Cooling (Cool Roofs)<br>Utilizing reflective materials and designs to reduce heat ab...           | 320.9 |
| 2 | Efficient Air Conditioning<br>Promoting high-efficiency AC units through standards and inc...             | 310.6 |
| 3 | Cold Chain Infrastructure<br>Developing and improving refrigerated storage and transport ...              | 307.9 |
| 4 | District Cooling System<br>Centralized cooling production and distribution network for ...                | 301.7 |
| 5 | R290 Natural Refrigerants for Split AC<br>Transitioning to low-GWP natural refrigerants like R290 in s... | 301.6 |
| 6 | MAC Efficiency Standards<br>Implementing and enforcing Minimum Energy Performance Standa...               | 281.0 |
| 7 | Rail HVAC Modernization<br>Upgrading existing rail HVAC systems and setting standards f...                | 256.4 |



# Cost Framework and Financing Strategy

## Finance Investment Toolkit

From public and concessional funds to market-based instruments like Green Bonds for large-scale projects tailored to country needs and classification

### Financing Framework

#### Strategic Blending

Blended finance to leverage public funds and attract private investment.



#### Foundational De-risking

Early-stage risk mitigation and capacity building through public funds.

#### Innovative Access

Examples include pay-per-use and pay-as-you-go models to enhance accessibility.



#### Market Mobilization

Carbon finance and green bonds to attract investment and generate revenue.



#### Cooling-as-a-Service

Pay-per-use model removing upfront costs



#### PAYG/On-bill Financing

Expanding access flexibility to households



#### Green Bonds for Cooling

Scaling through capital markets with \$100M+ issuance



#### Article 6 Carbon Markets

Revenue through cooperative approaches



#### Blended Finance Architecture

De-risking through guarantees



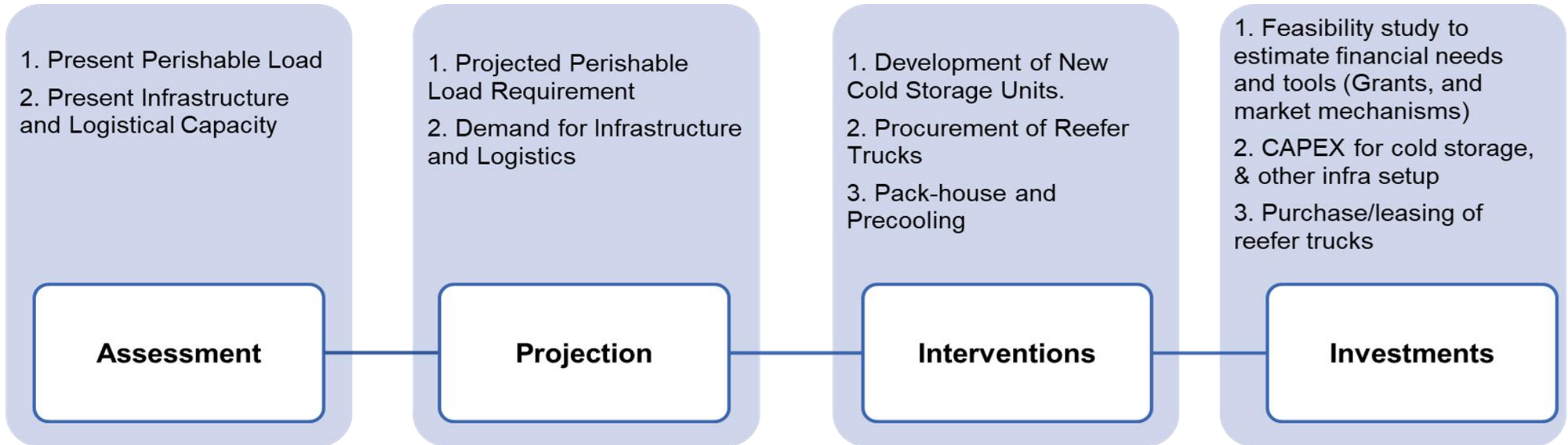
#### Energy Savings Insurance

Performance guarantees with 85-95% coverage

*Potential Financial mechanisms for Sustainable Cooling*

# Strategic Approach for Financing

Financing sectoral cooling needs through assessment, projections, interventions and investing through viable financing mechanism. Illustrative example of financing cold chain



**Parameters influencing the projection of demand and perishable loads:**

- Population Growth & Urbanization
- Disposable Income & Consumer Spending
- Organized Retail Growth

- E-commerce & Quick Commerce Penetration (Groceries)
- Domestic Perishable Production
- Existing Cold Storage Capacity & Utilization
- Refrigerated Transportation Fleet Size & Technology

# Q&A Session

1. What are the **cooling priorities** (sectors, sections of population, etc.) for your country?
2. What is your **single biggest barrier** to financing sustainable cooling projects?
3. Which **data points for cooling assessment** are most difficult for your country to obtain?
4. How can this framework **best support your NDCs and Global Cooling Pledge** implementation?



# Presentation

## Cooler Finance Report

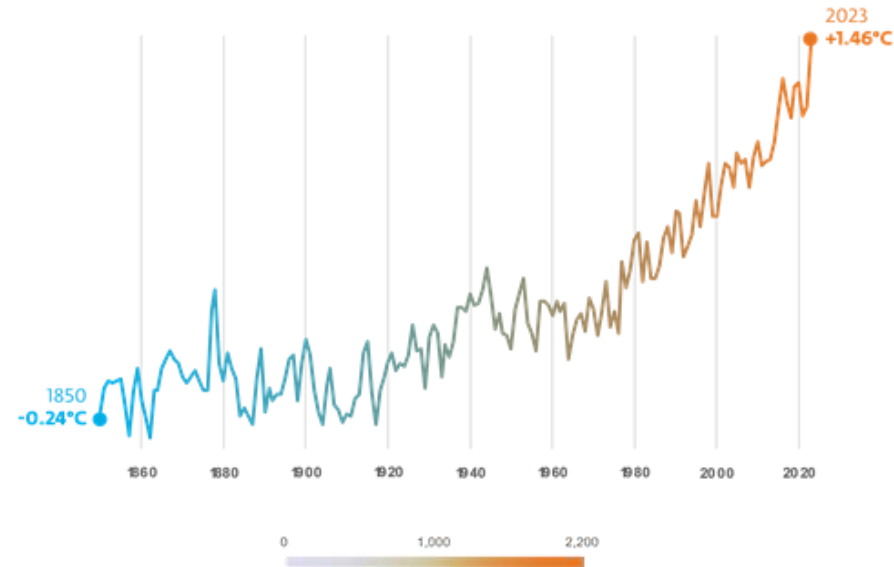


**Gennai Kamata**  
**Associate Officer, Buildings and Cooling**  
**Cool Coalition, UNEP**

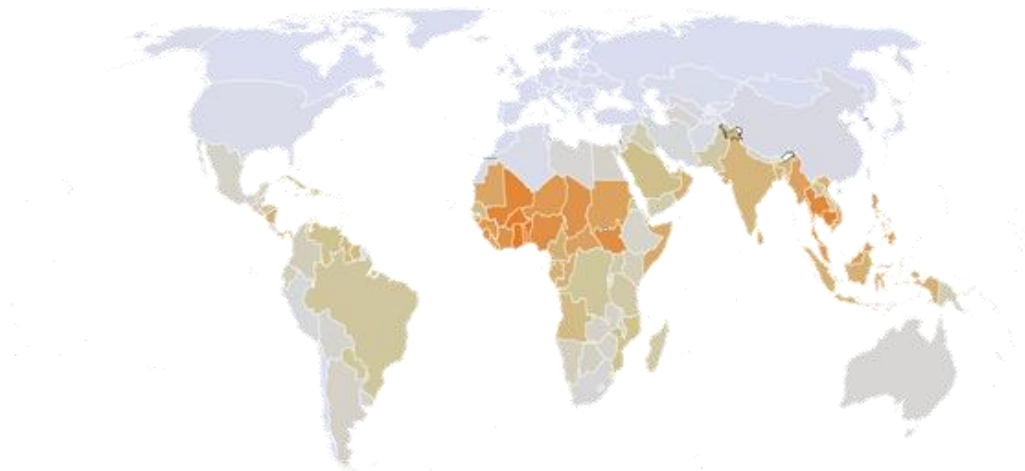
# Action on Sustainable Space Cooling

## Why Sustainable Cooling?

- Cooling needs are expected to grow rapidly due to rising temperatures, especially **in developing economies** mostly located in **hot/tropical climate**.
- Space cooling is **the most dominant** area in the cooling sector and is growing rapidly as **floor space increases** due to population growth.
- Inefficient cooling system needs **more energy** and emit **more GHG** than sustainable cooling systems such as passive cooling & inverter-controlled air-conditioners.



**Image 1: The World is Heating Up at an Accelerated Pace**  
Global mean temperature difference (compared to 1850-1900 average)

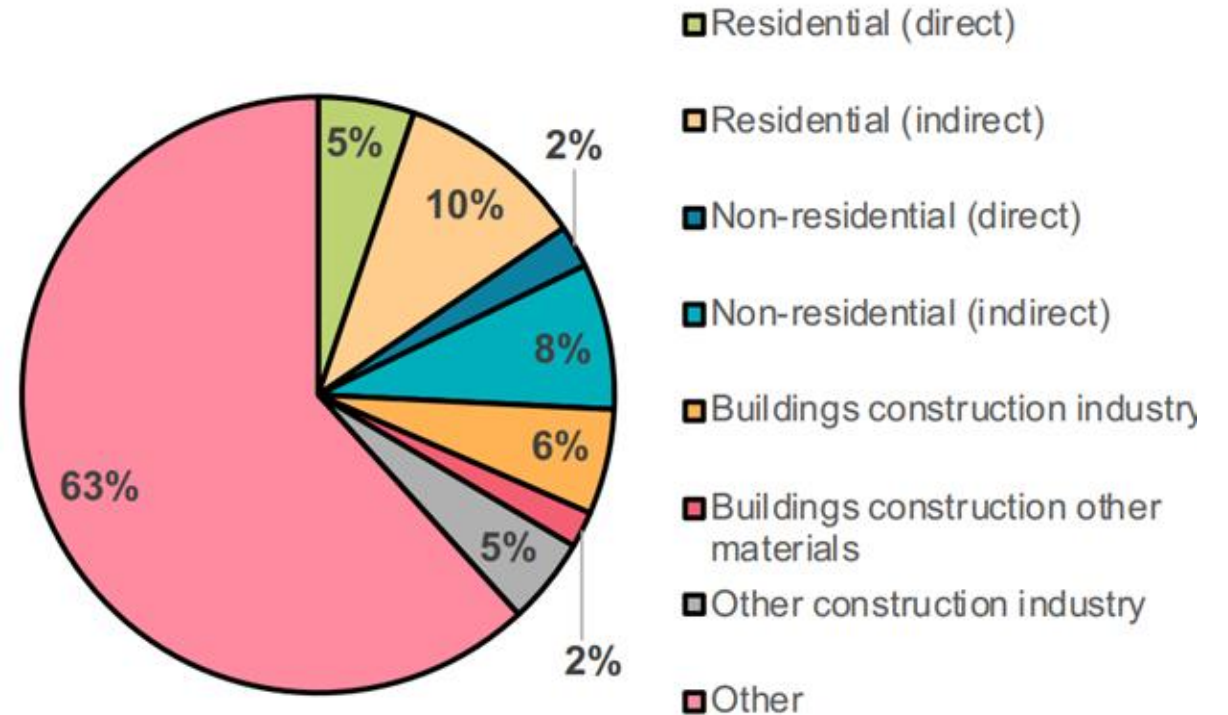


**Image 2: Developing Countries Are the Most Exposed to High Temperatures**  
Annual Cooling Degree Days (CDDs, 18.3 °C-day), 2021

# Energy Consumption and GHG Emissions in the Building Sector

In 2023, **One-Third** of the global energy consumption and CO2 emissions is attributed to the Building Sector.

**Operational emissions reached a record 9.8 gigatonnes**, while embodied carbon was around 2.9 gigatonnes, which suggests more reduction for the space cooling is needed.



Share of the CO2 emissions in 2023

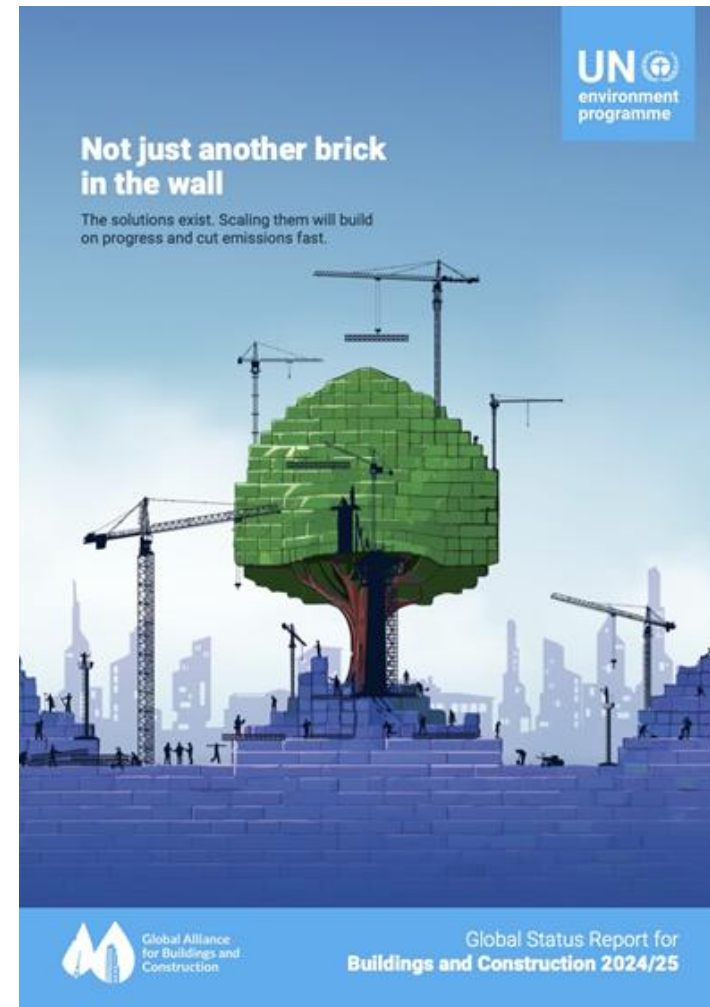
Source: Buildings Global Status Report 2024/2025



# UNEP Buildings-GSR

Cooling remains the fastest-growing end-use in the buildings sector, particularly driven by the Asia-Pacific region, having increased at an average rate of four per cent per year since 2000.

The Global Status Report for Buildings and Construction (Buildings-GSR), provides **an annual snapshot of the progress of the buildings and construction sector** on a global scale. It reviews the status of policies, finance, technologies and solutions to monitor whether the sector is aligned with the Paris Agreement goals.



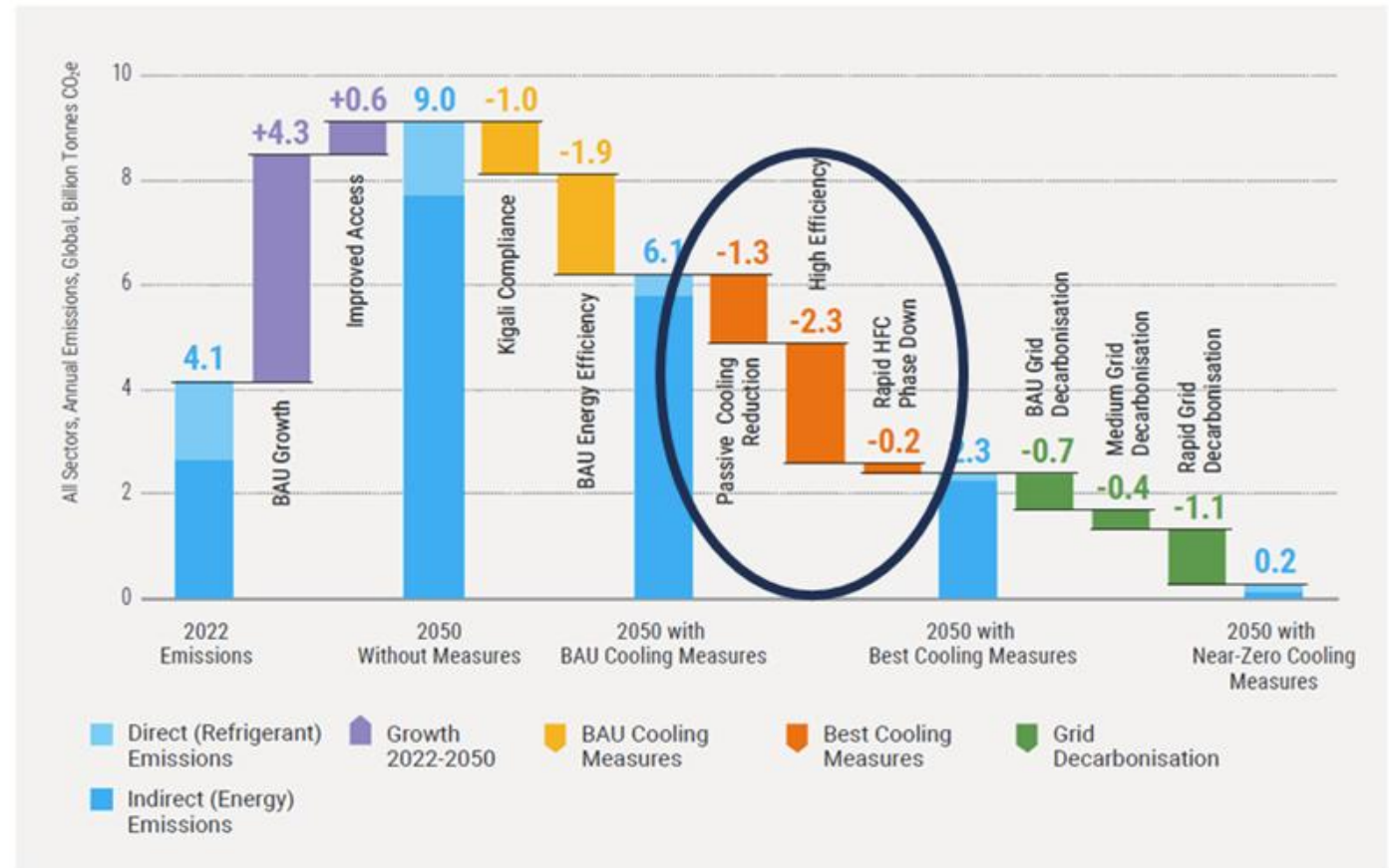
Source: *Buildings Global Status Report 2024/2025*.

# UNEP Cool Coalition Global Cooling Watch

If the world follows the best measure pathway we can **achieve 60% reduction** below projected 2050 emissions – 3.8 billion tons of CO<sub>2</sub>e

**Grid decarbonization leads to 96%-** additional 2 billion tons of CO<sub>2</sub>e

Figure ES-1: Global pathway and key steps to achieve near-zero GHG emissions from cooling, 2022-2050



Source: *Global Cooling Watch Report 2023*

Note: Blue bars show emissions in 2022 and 2050. Purple bars indicate growth. Yellow bars indicate BAU Cooling Measure emission reductions. Orange bars indicate Best Cooling Measure emission reductions. Green bars indicate emission reduction due to electricity grid decarbonisation.

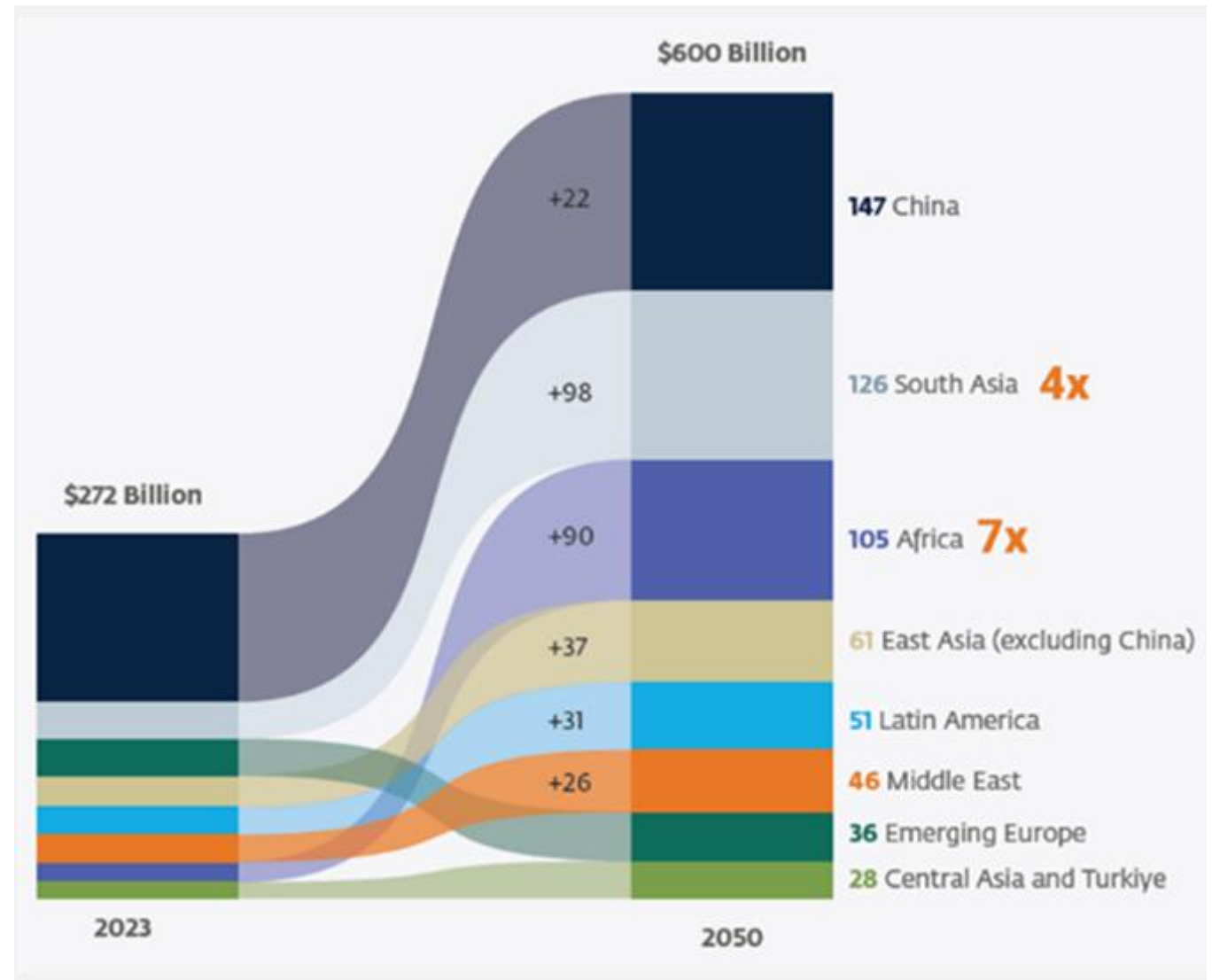
# Total Cooling Market Growth

The cooling market in developing economies is expected to grow **from about \$300 billion to \$600 billion**, or more, by 2050.

**South Asia** grows **4 times** and **Africa** **7 times** larger than today

The total cooling market size in developing economies

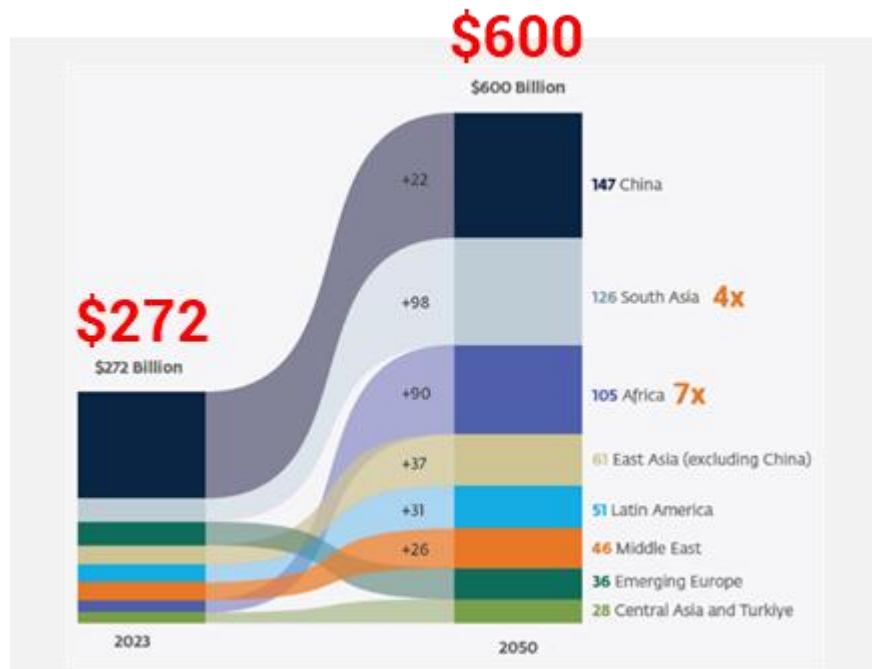
Source: *Cooler Finance 2024 (IFC/UNEP)*



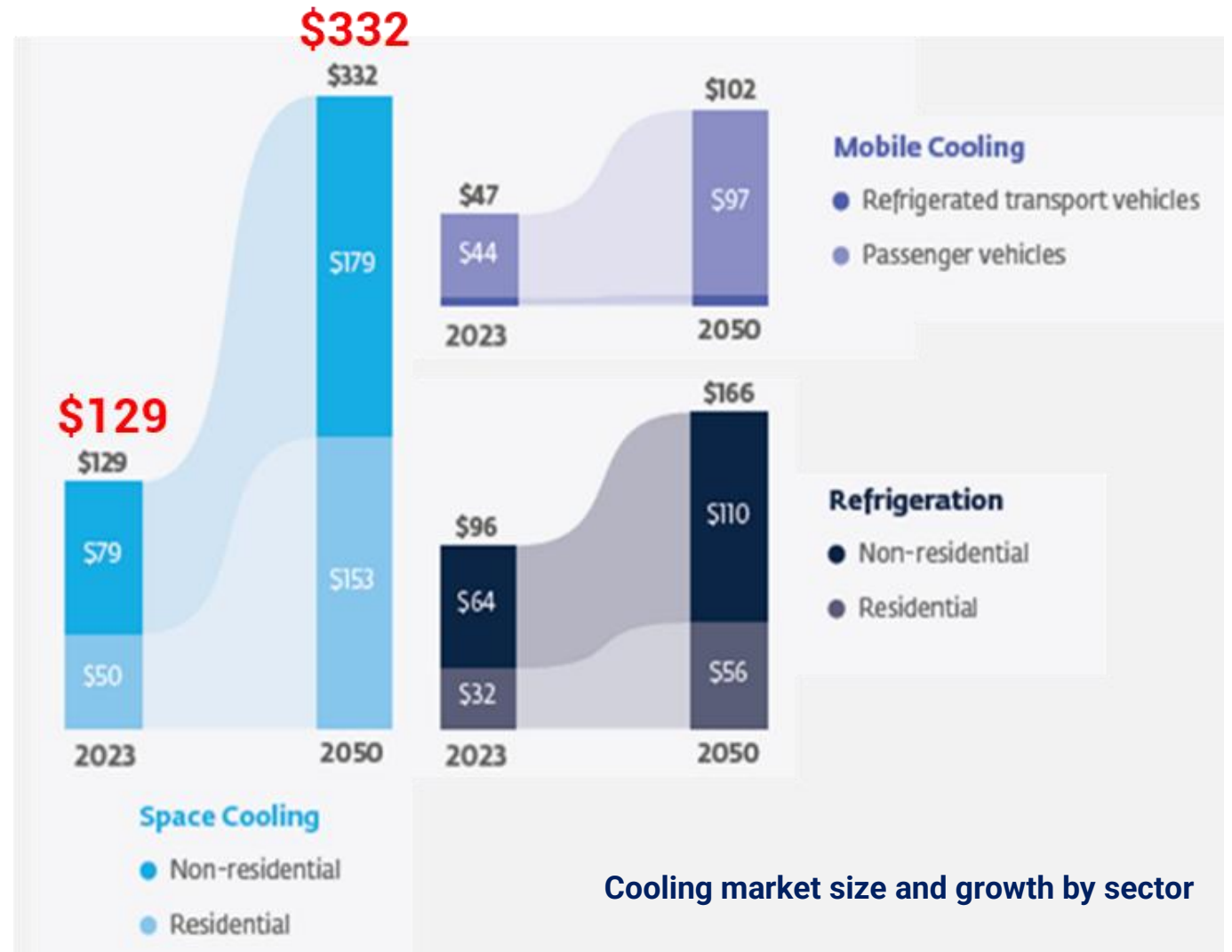


# Cooling Market Growth - Space Cooling

Space cooling accounts for about **half of the total cooling market** and driving the most growth.

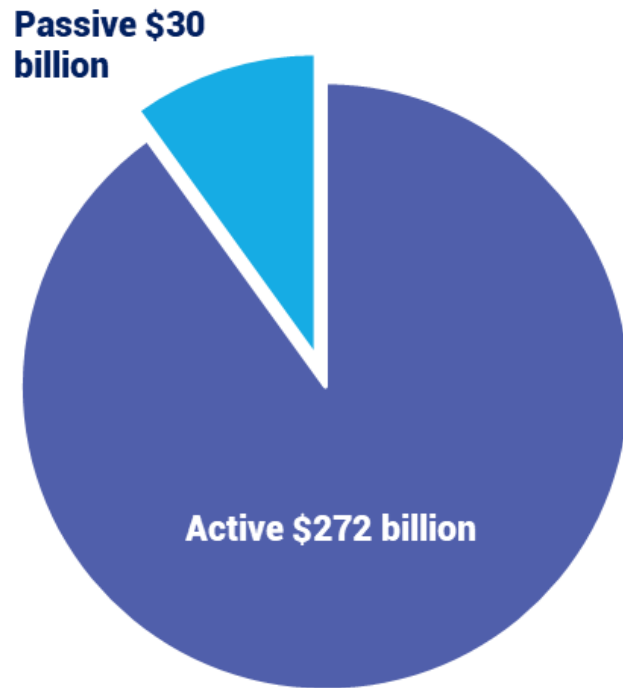


Source: *Cooler Finance 2024 (IFC/UNEP)*



# Space Cooling Market Breakdown - Passive & Active

Passive cooling market is estimated at **\$30 billion**, but can grow further with the right incentives.



Source: *Cooler Finance 2024 (IFC/UNEP)*

Current passive cooling capital investments across developing economies:

- **New builds:** \$15–\$25 billion per year
- **Retrofit:** \$10–\$15 billion per year

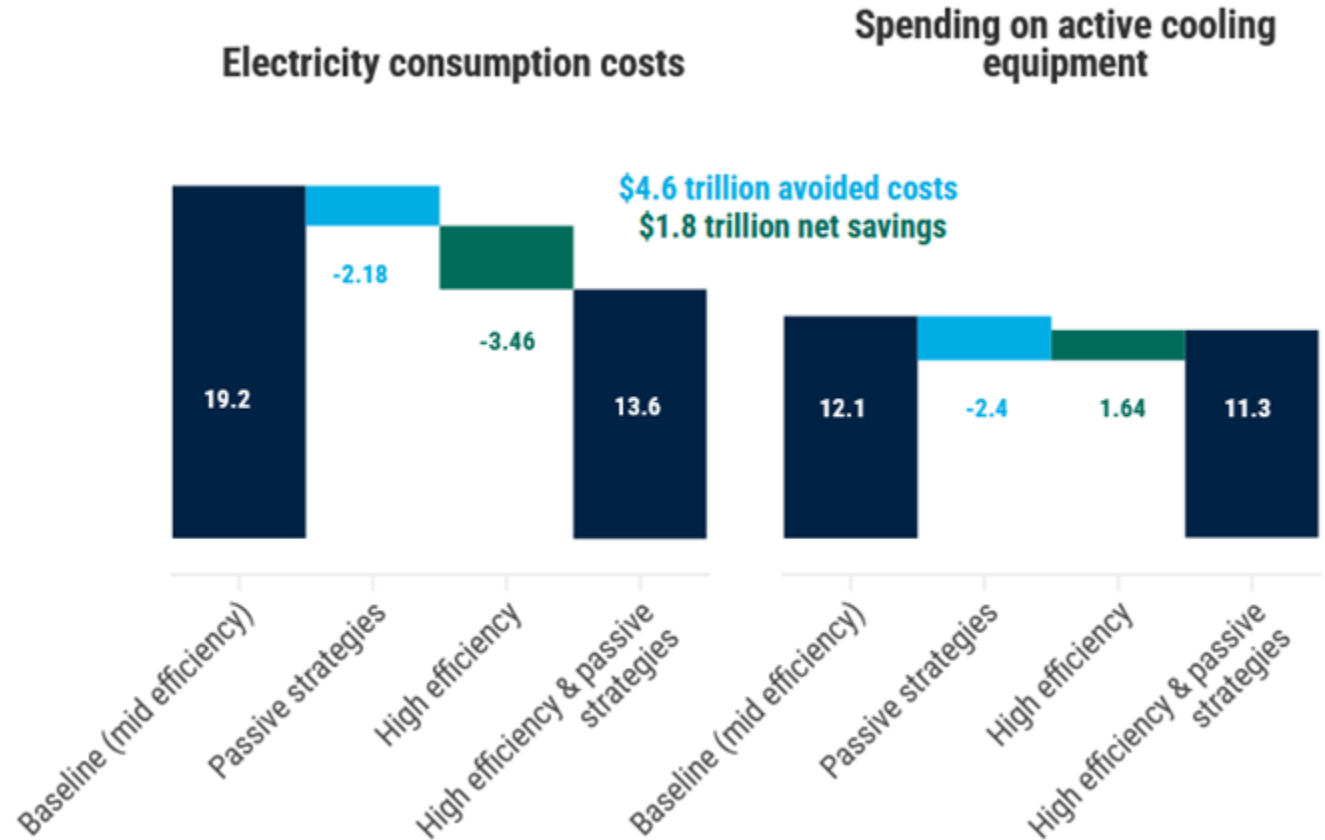
By 2050, the new builds market could reach \$150 billion per year.



# Saving Electricity Cost

Accelerating the transition to sustainable cooling will help developing economy consumers spend \$6.4 trillion less by 2050.

Changes in cumulative electricity consumption costs and spending on cooling equipment for consumers from accelerating adoption of sustainable cooling 2025 to 2050 (\$ Trillion)



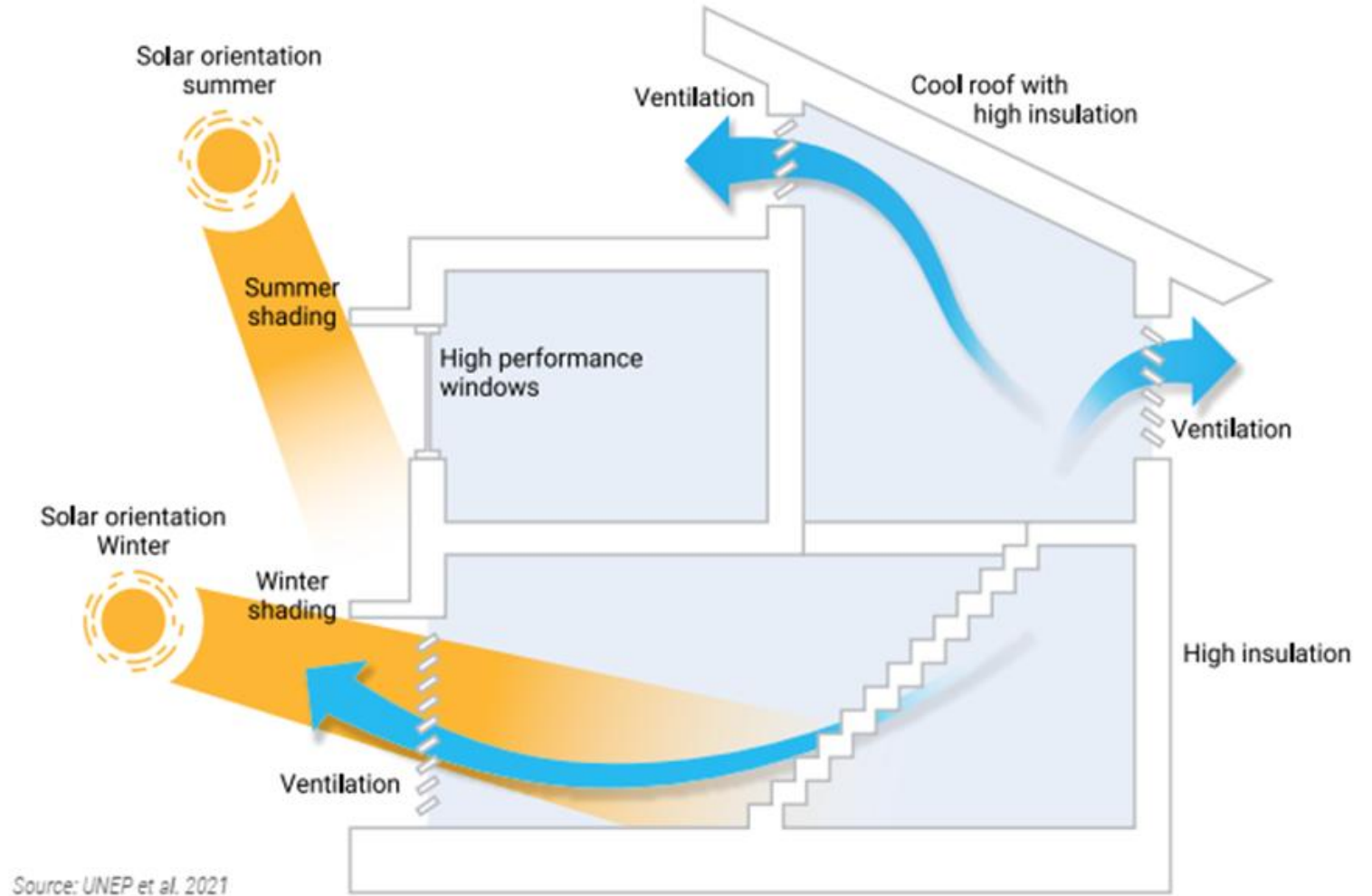
Source: *Global Cooling Emissions and Investment Model*



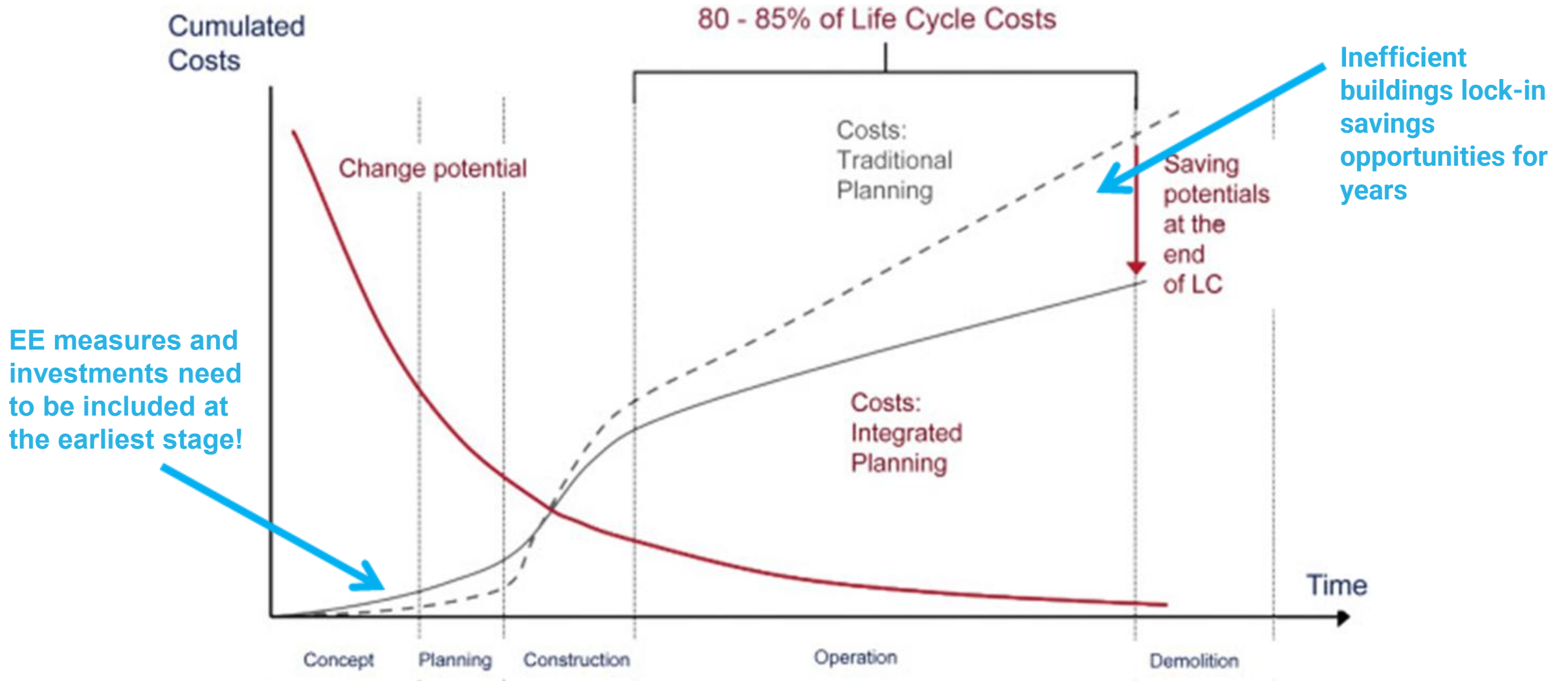
# Passive Cooling

## What is Passive Cooling?

**Passive cooling** is the practice of using non-mechanical technology, design elements and nature-based solutions to keep a space cool by reducing the dependence on air-conditioners.



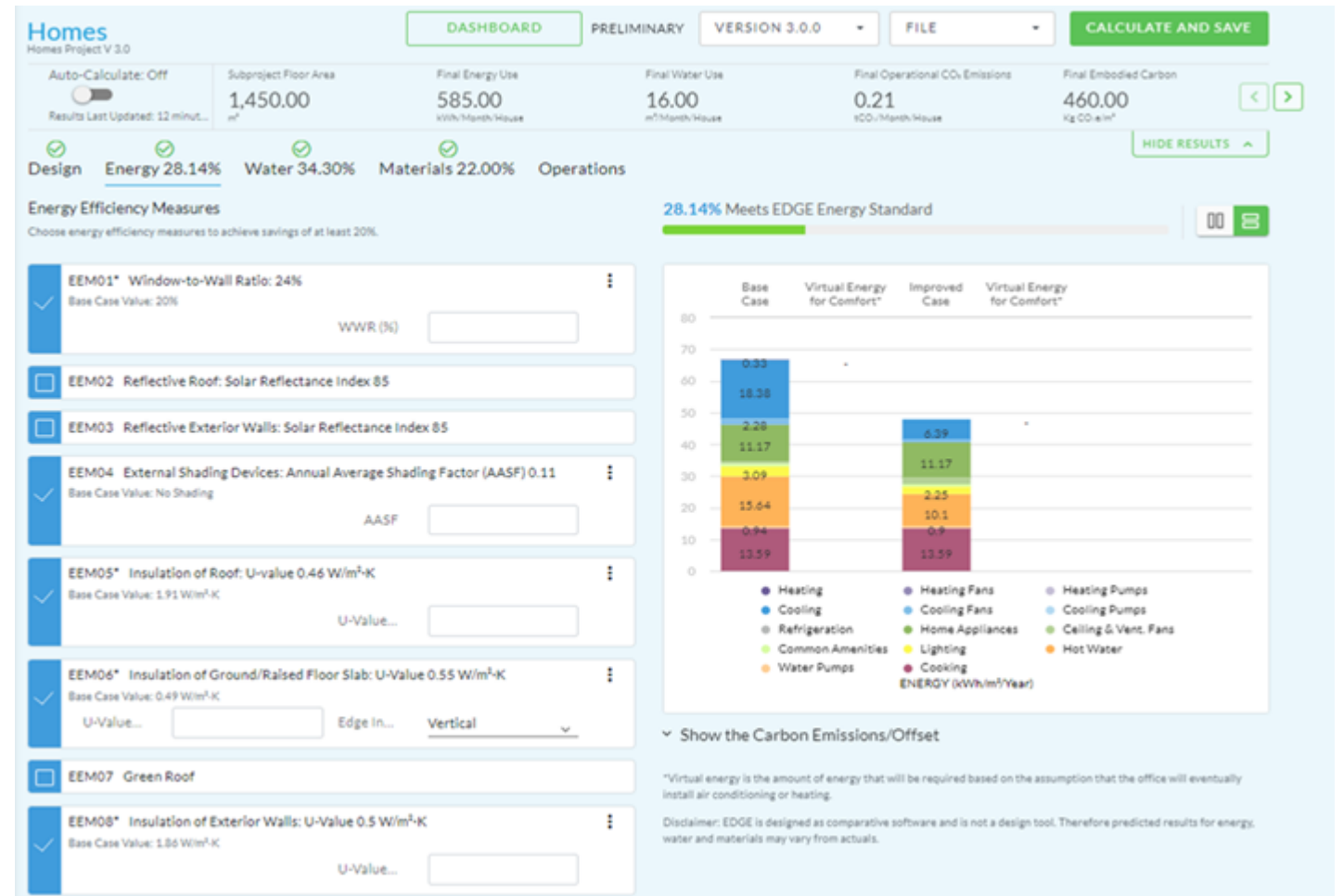
# Early Design Decision Matters



Source: *Building life cycle optimization tools for early design phases*, <https://www.sciencedirect.com/science/article/abs/pii/S0360544215003217>

# IFC's EDGE - EE and Cost Simulation

- **Quick resource efficiency assessment:** Allows developers and designers to immediately evaluate a building's energy, water, and material usage efficiency compared to conventional buildings.
- **Financial ROI calculator:** Calculates utility savings and payback periods for green building investments, making the business case for sustainability clear to stakeholders.
- **Evaluate different settings:** A variety of parameters can be entered, ranging from building typologies, floor areas and stories, occupancy patterns and densities, climate zones, etc.





# Simulation example 1

## Affordable Housing:

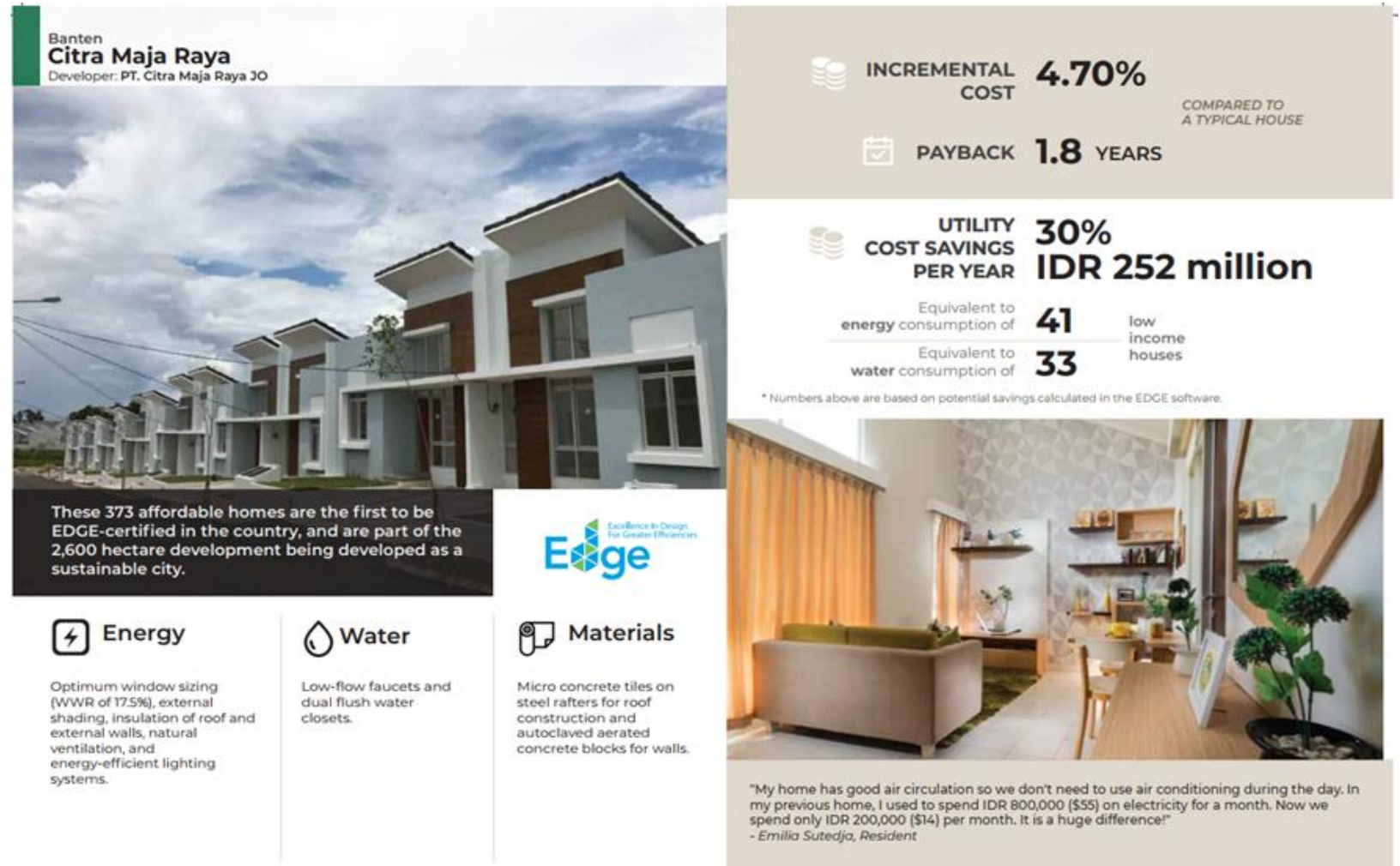
- 373 houses in 2,600 hectare development

## Passive Cooling Strategies:

- WWR of 17.5%
- External shading
- Insulation of wall and roof
- Natural ventilation

## Cost Performance Simulation:

- Incremental cost: 4.70%
- Payback period: 1.8 years
- Utility cost saving: 30%  
(equivalent to 41 low-income houses Annual energy consumption)



Source: Cooler Finance, P85, IFC EDGE

# Simulation example 2

## Service Housing:

- 19 premier serviced houses

## Passive Cooling Strategies:

- WWR of 17%
- External shading
- Insulation of wall and roof
- Natural ventilation

## Cost Performance:

- Incremental cost: 3.58%
- Payback period: 2.4 years
- Utility cost saving: 80%  
(equivalent to 68 low-income houses)



Source: Cooler Finance, P85, IFC EDGE



# UNEP/UNESCAP - PCS demonstration project in Cambodia

Measurement of the ceiling surface temperature



Design Workshop



PCS Pilot in Cambodia

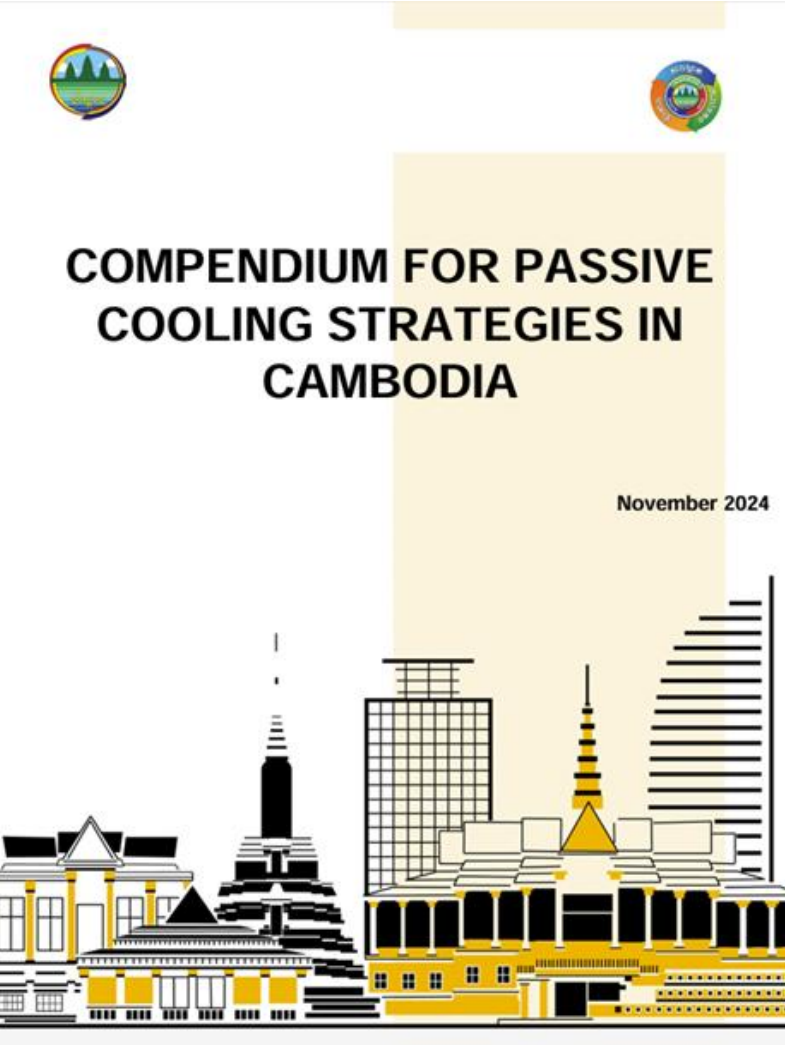


Cool Roof Paint





# UNEP/UNESCAP - PCS demonstration project in Cambodia



UNEP & UNESCAP Passive Cooling Strategies Compendium was published in November 2024. It introduces a variety of passive cooling measures for the Cambodian context.

| Frame Type                                     | Image | U-Value            |
|--|-------|--------------------|
| Wooden frame                                   |       | 1.2 and 2.4 W/m².K |
| Unplasticized Poly Vinyl Chloride (UPVC) frame |       | 1.2 and 1.6 W/m².K |
| Aluminium frame                                |       | 6.0 to 7.0 W/m².K  |

Compendium For Passive Cooling Strategies in Cambodia (2024)

# Webinars & Guidelines Development

**Passive Cooling WG 01**

**"Providing Thermal Security Through Energy Efficiency Methods is a Matter of Survival for Many Regions"**

22 October 2024, 14:00-15:30 CEST



**Eva Vaskuti**  
Central European University

**Diana Ürge-Vorsatz**  
IPCC Vice-chair

Organised by Passive Cooling Working Group – UNEP-hosted Cool Coalition and GlobalABC

## 01: PROVIDING THERMAL SECURITY THROUGH ENERGY EFFICIENT METHODS IS A MATTER OF SURVIVAL FOR MANY REGIONS

**Passive Cooling WG 03**

**"Accelerating Nature-based Solutions for Building Energy-efficiency and Thermal Comfort"**

6 February 2025, 14:00-15:00 CET



**Zahra Jandaghian**  
Nature-based Solutions Lead,  
National Research Council of Canada

**Vera Enzi-Zechner**  
Vice President,  
European Federation of Green Roof  
and Green Wall Associations

Organised by Passive Cooling Working Group – UNEP-hosted Cool Coalition and GlobalABC

## 03: ACCELERATING NATURE-BASED SOLUTIONS FOR BUILDING ENERGY-EFFICIENCY AND THERMAL COMFORT

**Passive Cooling WG 02**

**"Passive Cooling Strategies for Sustainable Development in Cambodia"**



**Kim Roseberry**  
UNESCAP

**Kanagaraj Ganesan**  
Integrative Design  
Solutions (IDS)

**Rajkumar Balasubramaniam**  
Integrative Design  
Solutions (IDS)

**Andeol Cadin**  
Independent  
Senior Architect

**Manjeet Singh**  
UNEP

Organised by Passive Cooling Working Group – UNEP-hosted Cool Coalition and GlobalABC

## 02: PASSIVE COOLING STRATEGIES FOR SUSTAINABLE DEVELOPMENT IN CAMBODIA (UNEP&UNESCAP)

**Passive Cooling WG 04**

**"Cooling People with Air Movement"**

3 April 2025, 17:00-18:00 CEST



**Stefano Schiavon**  
Professor of Architecture and  
Civil and Environmental  
Engineering at UC Berkeley

Organised by Passive Cooling Working Group – UNEP-hosted Cool Coalition and GlobalABC

## 04: COOLING PEOPLE WITH AIR MOVEMENT



## Passive Cooling WG 05



Global Alliance  
for Buildings and  
Construction

# “Heat Mitigation with Cool Surfaces for the Sustainable Built Environment”

19 June 2025, 16:00-17:00 CEST



Sarah Yuko Schneider,  
Deputy Director,  
Cool Roof Rating Council (CRRC)

## 05: HEAT MITIGATION WITH COOL SURFACES FOR THE SUSTAINABLE BUILT ENVIRONMENT



# Session Wrap-up

## Towards effective financing for Sustainable Cooling



**Gennai Kamata**

**Associate Officer, Buildings and Cooling**  
Cool Coalition, UNEP





**Thank you!**

**Global Cooling Pledge Signatories Focal Points Meeting**

**June 13 - 14 2025 | Bonn, Germany**