

## Scaling Passive Cooling: Reflections from Our Journey

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#### **ABOUT US**

A global platform for philanthropy to innovate and scale high-impact climate solutions that benefit people and the planet.

since 2008

2 billion

850+ grantees

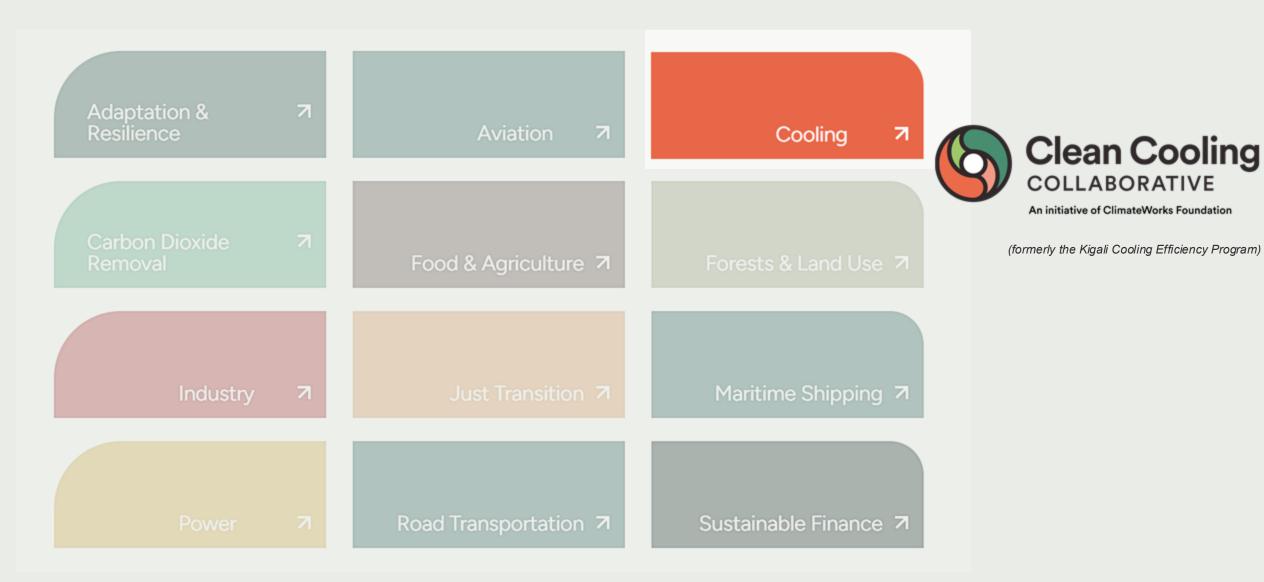
# 2,800+ grants

Our grantmaking capabilities have established us as a leading global grantmaker. We've made over 2,800 grants since 2008.

50+

Countries we work in

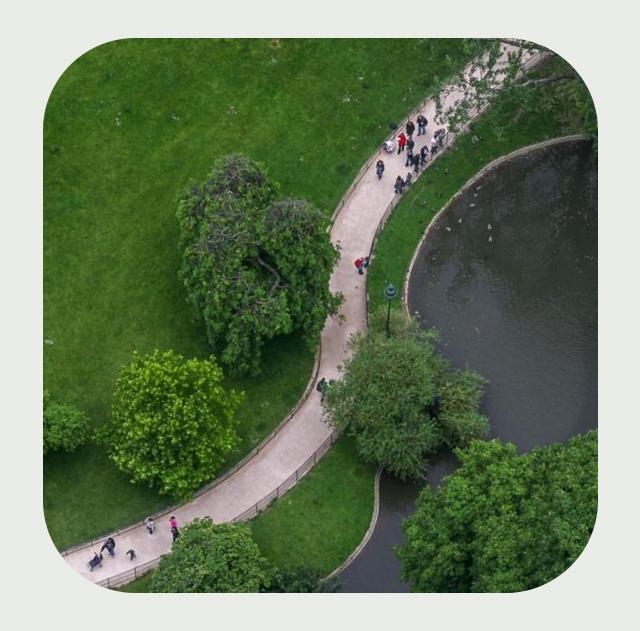
#### **ClimateWorks Global Programs**





Passive cooling was a "latecomer" in our program,

and embracing it has reshaped our strategy and partnerships.



# Reflection #1:

### Passive cooling is many things... Dare to be "narrow".







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Scale solar reflective surfaces through market development efforts

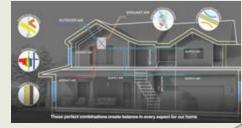




Make the case for PCS in residential building by income segment







Our focus – A few entry points among many...

Reflection #2:

Each piece of the puzzle needs to come together.

Awareness and knowledge Financing and incentives Policy and Supply chain and local regulatory framework materials Skilled Cultural workforce Quality assurance preferences mechanism R&D capacity







Reflection #3:

Changing hearts as well, not just minds.

## **THANK YOU**

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